Headline (Max 30)	Characters	Long Headline (Max 90)	Characters	Short Description (Max 60)	Characters	Long Description (Max 90)	Characters
Affordable Back to School Pens	30	Pastel Pens, Mechanical Pencils, Gel Crayons, & More Unique Supplies For Back To School	87	Shop Unique Pastel Pens And Pencil Sets For Back To School!	59	Shop Mr. Pen For High-Quality + Affordable Mechanical Pencils, Pen Sets, & Gel Crayons.	87
No-Smudge Pens For Students	27	No-Smudge Gel Pens & Pastel Highlighters For Effortless Writing at School or Work	81			Discover Vintage-Inspired Pens For Journaling, Note-Taking, And All Your Writing Needs.	87
High-Performing Pens & Pencils	30	Upgrade Your School Supplies With Unique, Affordable Pen and Pencil Sets, Only At Mr. Pen	89			Smudge-Free Gel Pens, Jumbo Pencils, & Washable Gel Crayons For Kids. Shop Now At Mr. Pen!	90
Vintage-Inspired Pen Set	24	High-Performance Writing Pens & Mechanical Pencils For Sketching, Writing, & Note Taking	88			Browse Pastel Mechanical Pencils, Highlighters, & More. Get Free Shipping On Orders \$25+!	89
Retractable Gel Pen Set	23					Shop Mr. Pen For Unique, High-Performance Pens & Pencils, Perfect For School Or Work.	85
Pastel Mechanical Pencil Set	28						
Gel Crayons For Drawing	23						
No-Bleed Pastel Highlighters	28						
Washable Gel Crayons	20						
Must-Have Pens For Students	27						
White Correction Tape Pack	26						
Jumbo Pencils For Preschool	27						
Jumbo Pencils For Ages 2 to 4	29						
Reliable Pens for Every Task	28						
Free Shipping on \$25+	21						