



# Muhammad Raihan Gifari

Fresh Graduate | Bachelor of Information Systems

I am a Fresh Graduate from Universitas Multimedia Nusantara majoring in Information System with GPA 3.15/4.00 and at the moment I am seeking for a job or internship opportunities. I am a creative and hard worker person who can works under pressure.

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## EDUCATION

### Information System Universitas Multimedia Nusantara

08/2018 - 08/2022

GPA 3.15/4.00

## SKILLS

Adobe Premiere Pro

Adobe Photoshop

Adobe After Effects

Microsoft Office

Video Editing

Motion Graphic

## WORK EXPERIENCE

### Content Creator Ikemenupdate

07/2022 - Present

*Ikemen Update is a online media which discuss an anime related topic (TikTok: Ikemenupdate)*

*Achievements/Tasks*

- Create TikTok content about Anime that has average views > 700 and peak views in a single content > 400k
- Gain followers around 1000 and likes around 70k in 2 months
- Edit the video content before post

### Copywriter (Volunteer) StuDrill

07/2022 - 09/2022

*StuDrill is a Japanese language learning platfrom (Instagram: studrill)*

*Achievements/Tasks*

- Write caption for the content that will be posted
- Optimize the hashtags usage to be able to reach the right audience

### Business Owner Temporalize

12/2018 - 02/2021

*Temporalize is my own business in a streetwear fashion industry (Instagram: Temporalize)*

*Achievements/Tasks*

- Run the business from generating ideas for the clothes design, do a procurement process before production process, producing the clothes, do a photoshoot for social media post and promoting the brand
- Create the Instagram content such as Instagram stories & Instagram post and manage the Instagram accounts
- Has a good sales from online sales almost sold out for every items that has been posted

## ORGANIZATIONS

Fusion 2017 (08/2017 - 12/2017)

*Tournament Liaison Officer*

## CERTIFICATES

Test of English for International Communication  
(05/2022 - 05/2024)

*Score 865/990*

## LANGUAGES

Indonesia  
*Native or Bilingual Proficiency*

English  
*Full Professional Proficiency*