

IZZY KELLER

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Devon Landis
Senior Marketing Associate
National Public Media
1111 North Capitol St. NE
Washington, DC 20002

Dear Ms. Landis:

The first career I ever wanted to have was in news. From a young age, I was enamored with listening, reading and watching the news, it was my gateway into the world. As I grew older, I learned that my specific skill set is better suited for spreading awareness about quality journalism.

Given my predilection towards the news, the only place for me to continue my education was Ohio University's E.W. Scripps School of Journalism. Since becoming a "Scripps Kid" I have developed a fondness for multi-media journalism. I serve as the digital editor of The New Political, where I edit, create and develop ideas for all things digital and multi-media, including involving fundraising and social media. Creating digital content during a pandemic has not always been easy, but I am not afraid of a challenge. Since I became digital editor, the number of digital contents on TNP's website has grown.

In addition to my work at The New Political, last summer I worked as an intern at The Sandusky Register. At the Register, I learned more about the symbiotic relationship between news and advertising. As someone who understands journalism, especially digital journalism. I bring this knowledge to the role of Digital Campaign Associate.

Thank you so much for your consideration and I look forward to hearing from you soon.

Warm regards,

A handwritten signature in black ink that reads "Isabella Keller". The signature is written in a cursive, flowing style.

Isabella Keller