

HOW TO GET BOOKED ON A PODCAST CHECKLIST

BOOKING THE APPEARANCE		
☐ STEP ONE	☐ STEPTWO	☐ STEP THREE
———— PRE	SHOW PREPARA	TION ———
☐ STEP ONE	☐ STEPTWO	☐ STEP THREE
INT	ERVIEW PROMOT	TON ———
☐ STEP ONE	☐ STEPTWO	☐ STEP THREE



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