



**ART NOVA Taiwan**  
**Exclusive Agent Flagship Store**



**This project was completed in June 2023 in Taipei City, Taiwan. It is a commercial space that mainly displays Italian imported furniture. To echo the European style of the display goods, the designer emphasizes luxury and texture for the space design. A large amount of stone and mirrors are used to create a simple, modern atmosphere, and low color grayscale colors are used to inject a hint of minimalism and elegance. Moreover, different lines and lights distinguish the style themes of different spaces.**



**At the entrance, the bright and sparkling firework lighting signifies satisfaction and perfection, while the rounded lines on the ceiling and the wheel shaped design of the wall cabinets make the space feel softer.**





The marble wall facing the entrance is like an ink wash painting, the unique textures look like rendering brushes, depicting a magnificent landscape of mountains, which skillfully combines with the principles of feng shui to represent the image of "support". On the slanting wall, mirrors are utilized to make it integrate into the display furniture, which makes the space visually spacious.





The wall of the sofa display area is made of black marble, and the layered ceiling design enhances visual appeal. The noble and mysterious quality is also a perfect complement to the neat and stylish furniture design. The kitchenware display area is made of natural granite, which creates a low-key and minimalist atmosphere through the delicate texture and gray color of the stone. The geometric lighting is placed at high and low levels.





**On the other side, there are many chairs with unique designs placed on the wall, creating an avant-garde and modern style. In another sofa display area, the wall is made of bright white marble, by placing different-sized stones in front and behind and using the embedded lighting to bring an elegant and luxurious look.**







In the bedding display area, the wood strips minimize visual obstruction and make the space look more spacious. Besides, the woods add a sense of warmth and nature, making the space perfectly balanced between cold and warm ambiance.





The designer first made 3D drawings to let the owner understand the design concepts and images, and then discussed again and again, integrating the owner's preferred style and needs, and finalized the plan with 3D renderings. As the display products have fixed forms and sizes, and must also comply with fire regulations, the designer put a lot of effort into the design of the ceiling to achieve multi-functional use in a limited space.

