

Miguel Vilela

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Summary

Digital producer, editor, and certified specialist in digital communications with over 10 years of experience in major multinational media companies.

Experience



Digital Producer – National Geographic Brazil

The Walt Disney Company

Oct 2016 - Present (5 years 8 months +)

I produce online content for www.NationalGeographicBrasil.com and www.NationalGeographicLa.com, including creating original stories (both in-house and with outside contractors) in photography, video and text and coordinating translation from and to English, Portuguese and Spanish. I also coordinate a network of collaborators, including photographers, writers and videographers. Among other things.



Designer - National Geographic

Abril

Jan 2014 - Oct 2016 (2 years 10 months)

Production of digital edition of National Geographic Brasil's magazine. "Sua Foto" (Your Shot) Editor. Production of digital content on video, infographics (including front end development) and photography for NatGeo Brazil's website and social media platforms. Design and photo curation of stories for print edition of NatGeo Brazil magazine. @NatGeoBrasil Instagram curation.



Digital Designer

Abril

Apr 2013 - Dec 2013 (9 months)

Digital designer responsible for production of digital versions of Contigo! and National Geographic magazines. Design of digital edition of several magazines, including: Men's Health, VIP, Playboy, Boa Forma.



Designer - Revista Darcy

Universidade de Brasília

Feb 2010 - Dec 2012 (2 years 11 months)

Editorial designer of Darcy Magazine. Stories design and production of photography, illustration and infographics. Cover design. Illustration. Promotional media design.

Education



Universidade de São Paulo

Comunicação, Fotografia e Memória, Mass Communication/Media Studies

Aug 2021 - Dec 2021

'Non degree' student on the graduate class Photography, communication and memory (Fotografia, Comunicação e Memória), given by professor Boris Kossoy.



Universidade de São Paulo

Integrated Management of Digital Communication in Corporate Environments, Communication, Journalism, and Related Programs
2018 - 2020



Insper Instituto de Ensino e Pesquisa

Metrics for Communication in the Digital Era: How to Measure Impact on Audience, Communication, Journalism, and Related Programs
2019 - 2019



Universidade de Brasília

Bachelor's degree, Communication and Media Studies
2006 - 2012

Licenses & Certifications



Seeing Through Photographs - Coursera Course Certificates
GSZJCQXQUKP9



Curso EAD Preparador de texto - CASA EDUCAÇÃO



Certificate of Advanced English - Cambridge English



A Fotografia Através da Moda, com Bob Wolfenson - Instituto Moreira Salles



A fotografia através do olhar amador, - Instituto Moreira Salles

Skills

Photography • Design • Online Journalism • Web Design • Responsive Web Design • Graphic Design • User Interface Design • Video Editing • Journalism • Social Media

Honors & Awards



Prêmio CNT de Jornalismo – Categoria Meio ambiente e transporte - Confederação Nacional dos Transportes
Dec 2020

I was the lead editor of the story, written by Adele Santelli, with photos by Leonardo Merçon, about how roadkills threaten Brazil's biodiversity. <https://www.nationalgeographicbrasil.com/animais/2019/09/atropelamentos-antecipam-extincao-de-especies-da-fauna-brasileira>



Prêmio Banco do Nordeste de Jornalismo – Categoria Extraregional - Banco do Nordeste

2020

I was the lead editor of a special story about the traditional cotton spinner ladies from Minas Gerais. <https://www.nationalgeographicbrasil.com/historia/2019/12/fiandeiras-tecelas-e-tintureiras-resgatam-orgulho-e-tradicao-no-sertao-de-minas>



Bronze – Editorial Design – Digital Publications - Brasil Design Awards

Dec 2021

I coordinated, as a client, the web production of the feature Nat Geo Ilustra, given to the agency Grande Circular by the Brazilian Design Companies Association.