

# Katrina Scalise

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## EXPERIENCE

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### Public Information Intern

May 2025 – Present

United Nations Secretariat | New York, NY

- Coordinate external and internal communications for global advocacy campaigns under the Creative Community Outreach Initiative and Messengers of Peace programs within the Department of Global Communications. Draft speeches, talking points, social and web content, and monitor ambassador engagement and performance metrics.
- Manage stakeholder relations for the *Football for the Goals* Initiative, liaising with 400+ NGO, private sector, and regional football confederation partners. Analyze French and English reports and organize high-level, SDG-aligned forums.
- Supported SDG Media Zone at UNGA, preparing panelist talking points, assisting with social media monitoring, and producing content to amplify reach.

### Freelance Contributor

Sept. 2024 – Nov. 2024

MarketWatch | Remote

- Reported on historic Political Action Committee (PAC) spending in the 2024 Montana Senate race via Boston University's Justice Media co-Lab, collaborating with MarketWatch editorial team and data science students.
- Analyzed campaign finance; interviewed watchdog experts and political scientists to produce a multimedia article.

### Communications Fellow

Sept. 2024 – Dec. 2024

Boston University Global Development Policy Center | Boston, MA

- Created web, social media, and newsletter content to amplify academic policy research.
- Drafted outreach materials and press content for initiatives on climate finance and sustainable development.
- Synthesized economic policy briefs into digestible web content for a general audience.

### Editorial Intern

Mar. 2024 – May 2024

Worldcrunch | Paris, Île-de-France, France

- Translated and edited international news articles from French to English for a global readership, maintaining accuracy.
- Pitched and wrote original editorial content; applied SEO best practices and used CMS tools to optimize stories.

### Communications Assistant

Sept. 2022 – Dec. 2023

Boston University College of Arts & Sciences | Boston, MA

- Wrote feature stories highlighting humanities research, student achievements, and faculty expertise for promotional use.
- Produced creative digital copy for social media, newsletters, and web content, aligned with institutional messaging.

### Public Relations Intern

May 2023 – Aug. 2023

Gaffney Bennett Public Relations | New Britain, CT

- Supported targeted media outreach, client research, and social media strategy across multiple industries.
- Drafted and edited press materials including press releases, media briefs, and op-eds tailored to client messaging goals.
- Monitored media coverage for public and private sector clients.

## EDUCATION

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Boston University | Bachelor of Science in Journalism

- Minor in International Relations
- Activities: 2024 Election Editor, BU News Service; Reporter, Daily Free Press; Reporter, Justice Media co-Lab; Editor/Correspondent, WTBU Radio; Campus Editor, The BU Buzz Magazine.

## SKILLS

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Strategic Communications | Media & Stakeholder Outreach | Strategic Writing (Speeches, Briefs, Press Releases) | Social Media Content Creation | Media Monitoring | AP Style | Diplomatic & Cross-Cultural Communications | SEO | WordPress | Mailchimp | HubSpot | Hootsuite | Meltwater | Canva | Adobe Audition | Adobe Premiere | Microsoft Excel | Microsoft Word | Microsoft PowerPoint | Public Records & Data Analysis | Basic HTML & CSS | Working Proficiency French