

## **Jack of All Trades, Master of Maison: The House of the Tiger Magazine**

**By Amber Williams**

This saying transcends the traditional notion of being a "Jack of all trades, master of none." Instead, it proudly proclaims, "Jack of all trades, master of maison," where "maison" signifies not just a house but a cohesive entity that resonates with the spirit of this exceptional fashion magazine. Throughout the creation of the magazine, I realized that the saying "Jack of all trades, master of Maison" perfectly encapsulates who we are and what we do at Maison Du Tigre. It aligns with our dynamic nature, emphasizing that our versatility and collective mastery define the essence of this exceptional fashion publication.

As the Editor-in-Chief of Maison Du Tigre, I have witnessed the contributors prove their many talents countless times. The magazine is not just a workplace; it's a house—a place where every member contributes to the collective brilliance, mirroring the multifaceted nature of the fashion world. In this house, roles are not confined but rather embraced, much like the diverse skill sets of a team that excels in every facet.

The collaborative spirit is evident in the seamless blend of duties within the team. Like a true house, members pick up responsibilities not out of obligation but with a genuine desire to contribute. It's a place where creativity is not restricted to predefined roles; it flourishes across the entire spectrum of tasks. The management team, entrusted with leading the magazine, exemplified this spirit by not only orchestrating a stellar management photoshoot but also stepping into the limelight themselves, creating their own pages in this issue.

Maison Du Tigre: Issue 1 is a testament to breaking free from the conventional constraints of the old adage. It challenges the notion that being a master of one is the pinnacle of success. Instead, it thrives on the idea that becoming a master of "Maison"—of the collective endeavor—is a far greater achievement. This magazine is not confined by the limitations of a singular focus; it embraces diversity and excels in the multitude of trades it undertakes.

The innovative approach to both the management and debut photoshoots and the creation of individual pages by the management team are shining examples of how this magazine has truly mastered the art of being a jack of all trades. It's a celebration of versatility and a rejection of the notion that specialization is the only path to mastery. In Maison Du Tigre, mastery is achieved through the harmonious collaboration of individuals who excel in various trades, creating a symphony of creativity that resonates throughout the fashion world.

We redefine success in the fashion industry. We stand tall, not as a master of one trade, but as a master of "Maison"—a communal atmosphere that is nourished by creativity, diversity, and a love of all things fashion. This phrase, coined by yours truly, captures the essence of this extraordinary team and our quest to mastery in the ever-changing world of fashion.