

Education

University of North Carolina at Chapel Hill

- Bachelor of Arts in Political Science, Global Studies

Experience

Content Marketing, Oracle + Bronto, Durham, NC

- Manage global status updates across social channels, create digital content
- Implement social media strategy to increase following and engagement
- Conduct market research and analyze data to create industry white papers, blog posts and infographics

Organizing Fellow, North Carolina Democratic Party, Carrboro, NC

- Recruit, train and manage groups of volunteers state-wide
- Lead teams of volunteers in canvassing, phone banking and voter registration drives
- Organize voting precincts across the state to increase participation and set the foundation for GOTV in 2018

Legislative Research and Communications, North Carolina General Assembly, Raleigh, NC

- Provide logistical and administrative support of the Senator's office and committee meetings
- Conducted legal research to facilitate panel discussions and policy recommendations for the senator
- Reformatted and distributed the official newsletter to constituents on important issues in the Senate

Communications, David Schwartz' Town Council Campaign, Chapel Hill, NC

- Used social platforms including Twitter and Facebook to engage student voters
- Worked with local media outlets to bring attention to the campaign
- Publicized the platform and goals of David Schwartz' through print and online media channels

Education Policy and Research, Public School Forum of North Carolina, Raleigh, NC

- Researched state-level education policy solutions for public and charter schools in North Carolina
- Created fact sheets about school finance and teacher retention in North Carolina

Community Involvement

Carrboro Affordable Housing Advisory Commission, Carrboro, NC

- Make recommendations to the Board of Alderman concerning policies regarding funding and land use ordinances
- Collaborate with the Town, the County and nonprofits in the area to advise on new projects
- Work with various communities including homeless, displaced and economically unstable communities

Chapel Hill Service League, Chapel Hill, NC

- Organize fundraising events and solicit event sponsors and League donors
- Collaborate with nonprofits throughout the community to carry out our mission

Skills

Wordpress, HTML/CSS
Microsoft Office Suite,
R Software, Data analysis,
data entry

Social Media, SRM
software
Adobe Creative Cloud

Fundraising, Organizing,
Grassroots Advocacy,
Leadership,
Recruitment

Content Marketing, Email
Marketing, Content
Creation, SEO, Research