

Zoë Goetzmann

Curator, Gallerist, Arts Writer

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Professional Summary

I am a creative individual with extensive experience as an art curator, gallerist and arts writer. I have a proven track record of crafting captivating art exhibitions and art-related events that engage audiences. My deep knowledge of art history, contemporary trends and aesthetics combine to create immersive experiences for a diverse range of viewers, spotlighting women and digital artists in particular.

I have curated both virtual and physical exhibitions successfully in the United Kingdom and in the United States. Through my own curatorial objective, I aim to make the art world accessible to both art enthusiasts and newcomers alike. I am recognized for my collaborations across various art spheres, working with organisations such as online UK art platform Cosimo Art, and UK-based AR/VR art gallery and agency The Immersive Kind. In addition, I am the Director & Founder of a women-led gallery and a virtual gallery initiative, The Artist Workspace.

My commitment to the arts and curation lies in fostering artistic dialogues, enriching cultures and highlighting the talents of emerging fine and digital artists. Such goals are achieved through the curation of impactful exhibitions that tell artists' stories from inception to realization.

In my role as an arts writer, I am also dedicated to telling impactful stories through my contributions to international publications such as *Create! Magazine*, *Artsy.net*, and *Cosimo Art* (Online Editorial and Podcast, *Cosimo Studio Tours*).

Professional Experience

2021 - Present

- Director & Founder, The Artist Workspace Gallery, London, UK, Pop-up gallery and virtual gallery initiative.
- Responsible for all aspects of running the gallery, including social media management, content creation, international art sales & shipping management, public relations, marketing, virtual gallery curation, pop-up venue management and event-planning.
- Curated exhibitions in Stoke Newington, ASC Studios (Bromley-by-Bow), Crystal Palace, Fitzrovia and Soho.

Website: <https://www.theartistworkspacegallery.com>

Instagram: [@theartistworkspacegallery](https://www.instagram.com/theartistworkspacegallery)

Twitter: [@AWS_gallery](https://twitter.com/AWS_gallery)

Facebook: [@AWS Gallery](https://www.facebook.com/AWSGallery)

LinkedIn: <https://www.linkedin.com/company/76979215/>

September 2019 - Present

- Staff Writer, *Create! Magazine*, United States

June 2019 - September 2019

- Social Media Assistant, Yale School of Management, New Haven, CT

June 2019 - August 2019

- Social Media Intern, Art Observed, New York, NY
- Managed Art Observed Instagram (@artobserved), provided daily social media coverage (Instagram posts and stories) of top-tier gallery and museum

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exhibitions in Manhattan, assisted Editor-in-Chief of *Art Observed*, Daniel Creahan and CEO & Founder, Michael Bisordi with editorial and social media content.

August 2018 - April 2019

- Art Academic Research Assistant, New York University, New York, NY
- Assisted Professor Amy Whitaker, Visual Arts Administration (New York University) on art research and compiled databases of art archival records for The Emily Hall Tremain Foundation, Betty Parsons Gallery, Leo Castelli Gallery and Artist Frank Stella.

Education

2019-2020

- MA Fashion Media Practice, Condé Nast College of Fashion & Design (Distinction)
- MA Fashion Media Practice Student Editorial Writer, Dissertation Project: Produced, edited and hosted sustainable fashion podcast, “The (Un)Ethical Consumer.”

Summer 2019

- Vogue Intensive Summer Course, Condé Nast College

2016-2017

- MA Degree in Art Business, Sotheby’s Institute of Art
- *Dissertation: Artists on Instagram: The Art World of Instagram* (Advisor: Derrick Chong)

2012-2016

- Sarah Lawrence College, BA Degree in Literature and History of Art
- Captain, Varsity Women’s Golf Team, Equestrian Team Member

Summer 2016

- London School of Economics, Essential Statistics for Economics and Econometrics

Summer 2016

- London School of Economics, E-Business in the Digital Age

2014-2015

- University of Oxford (Wadham College), Junior Year Abroad (Literature, Art History, Shakespeare, Modernism, Student Writer (Fashion), The Oxford Student, Member (Playwriting Group, The Oxford Players)

Summer 2014

- London School of Economics, Foundations of Management

Summer 2014

- Sotheby’s Institute of Art, Art & its Markets, Final Project: Valuation of Gerhard Richter, *Abstraktes Bild 845-3* sold at Sotheby’s Contemporary Evening Sale in June 2014. Grade: A-

Summer 2013

- London School of Economics, Consumer Behaviour: Behavioural Fundamentals for Marketing and Management

Summer 2013

- London School of Economics, Marketing

Curated Exhibitions

9 August - November 2023

I often think about future, I.L.I, Virtual Exhibition, The Artist Workspace Gallery

16 June 2023

1,299,792,458, A ménage à trois of pop art, colour theory and figurative painting, Artists LUCIAN and NIKOLAI, The Artist Workspace Gallery,

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London, UK

March - June 2023	<i>The Imaginarium</i> , (co-curator Nina Paiva), Virtual Exhibition, Voice.com, The Artist Workspace Gallery
17 February, 2023	<i>Future Fashion</i> , (co-curator), Kadine James, digital artist AVA, Space14, London, UK
14 December 2022	<i>Twisted Staircase to Happiness (Holiday Exhibition)</i> , Space14, Vie D'Artiste, Fitzrovia, London, UK
8 December 2022	<i>Twisted Staircase to Happiness</i> , Space14, Vie D'Artiste, Fitzrovia, London, UK
7 October – 9 October 2022	<i>Music Connected Us</i> , Artists Anna Kolosova and Melissa Vipritskaya Topal, ASC Studios, London, UK
14 July 2022	<i>Something's Fermenting 3.0</i> , Cosimo Art, London, UK
27 April 2019	<i>Chromo-philía</i> , ArtSpace 2019 Art Auction Benefit Committee, 2019, New Haven, CT Curatorial Gala Board Member (Volunteer); Co-coordinated auction event in honor of The Josef and Anni Albers Foundation; Liaised with potential artists; consulted on artwork selection and curation

Published Works

- The Secrets of Women: A Profile on Artist, Feminist, Writer, Gallerist Mariana Gómez, Create! Magazine
- A Guide for Emerging Collectors: A Q&A with Jack Trodd, Founder of Brushes with Greatness, Create! Magazine
- Find Your Passion: A Guide to Art Collecting, Art and Artist Agency: Marine Tanguy, CEO of MTArt Agency, Create! Magazine
- Amararchi's Story: A Profile on British Artist Hannah Nijsten, Create! Magazine
- The Road Less and Most Traveled: A Profile on Artist and Printmaker Agathe Bouton, Create! Magazine
- Diving into The World of NFT Art with Artist Alexa Meade, Create! Magazine
- 'Surround Yourself With What Makes You Happy!' A Profile on Artist and Entrepreneur Margalit Romano, Create! Magazine
- 'Dreams of Overcoming:' A Profile on Multidisciplinary Artist, Adelaide Damoah, Create! Magazine
- What if Instagram Had Always Existed?: A Profile on Artist Laurence de Valmy, Create! Magazine
- 'Satisfy Your Sweetest Desires:' A Profile on Artist-Entrepreneur Robyn Blair Davidson, Create! Magazine
- Studio Tours: An Interview with Katya Illina, Cosimo Art
- Studio Tours: An Interview with Anya Mokhova, Cosimo Art
- Studio Tours: An Interview with Joanna Pilarczyk, Cosimo Art
- Studio Tours: An Interview with Fiona G. Roberts, Cosimo Art
- Studio Tours: An Interview with Caitlin Flood-Molyneux, Cosimo Art
- Studio Tours: An Interview with Lorelei Linklater, Cosimo Art

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- Studio Tours: An Interview with Phillip Reeves, Cosimo Art
- Studio Tours: An Interview with James Robert Morrison, Cosimo Art
- Studio Tours: An Interview with Mia Hawk, Cosimo Art
- Studio Tours: An Interview with LUCIAN, Cosimo Art
- Studio Tours: An Interview with Loretta Yussuff, Cosimo Art
- Studio Tours: An Interview with Anna Kolosova, Cosimo Art
- Studio Tours: An Interview with Emma Loizides, Cosimo Art
- Studio Tours: An Interview with Art Elusive, Cosimo Art
- Studio Tours: An Interview with LUCIAN, Cosimo Art
- These Artists Jump-Started Their Careers by Selling Directly to Collectors on Instagram, Artsy.net
- Future Fashion Textile Technology - Interview with 3D Designer Annie Foo, Condé Nast College Editorial
- Defining Radical Transparency, Condé Nast College Editorial
- Life Under Lockdown – Top Tips for studying online, Condé Nast College Editorial
- Fashioning Change: The Changing Landscape of the Fashion & Media Industries, Condé Nast College Editorial
- The Need for a Common Fashion Language System - Condé Nast Sustainability Glossary, Condé Nast College Editorial

Media & Press

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| 17 October 2023 | <ul style="list-style-type: none"> • Music Connected Us: An All-Female Show Redefining #GirlPower by The Artist Workspace, Made in Bed - Sotheby's |
| 3 February 2022 | <ul style="list-style-type: none"> • To Me, To You: A Group Exhibition Reimagining the Everyday by The Artist Workspace, Made in Bed - Sotheby's |
| 2 February 2022 | <ul style="list-style-type: none"> • CNC Graduate Launches Women-Led Online and Virtual Arts Initiative, Condé Nast College Editorial |
| 31 March 2022 | <ul style="list-style-type: none"> • Interview & Exhibition 101 Podcast, Episode #1, Cosimo Art |

Awards & Recognitions

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| 2023 | <ul style="list-style-type: none"> • Deutsche Bank Awards for Creative Entrepreneurs, Cosimo Art (Team) |
| 2022 | <ul style="list-style-type: none"> • The Art and GP Bullhound, Cosimo Art (Team) |
| 2022 | <ul style="list-style-type: none"> • Digital Innovation in Art Award, Cosimo Art (Team) |

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Extracurriculars

Podcast host: Cosimo Studio Tours Podcast: <https://open.spotify.com/show/3mO4g9XzzRIktlDTTjb3yS?si=c217c5e64839430b>

Podcast host: *The (Un)Ethical Consumer* Podcast, a sustainable fashion Podcast:

<https://open.spotify.com/show/5Lb4w2vS2eUpfCx0uEMhdZ?si=2648b5fc88844f1e>

Skills, Interests and Languages

Skills include: Curating, Fine Art, Contemporary Art, Digital Art, Marketing, Social Media Marketing, Public Relations, Social Media, Digital Media, Editorial, Media Production, Content Creation, Social Media Analytics, Interviewing, Leadership, Communication, Networking

Software skills include: Microsoft Word, Microsoft Excel, Microsoft Power Point, Final Cut Pro 7 and X, Avid Pro Tools, Adobe Photoshop and Adobe, InDesign, Canva, Keynote, Google SketchUp, Hootsuite, Keyhole.co

Interests include: Contemporary art, fashion, digital media, video production, podcast production, writing, theatre, travel

Languages: Native English speaker and proficient in French (intermediate speaking and reading knowledge), Italian (basic speaking and reading knowledge)

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