

# ELYSHA MEDHURST

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## OBJECTIVE

I am a creative writing journalist seeking a full-time position in the field of Digital or Print Journalism.

I aim to apply the experience that I have learnt from my internships in combination with my passion for the industry in order to become a successful journalist.

Throughout my internships I have had an array of pieces published. My published work can be found in Culture Kings, Style Magazine, yum gluten free & Bundaberg News Mail. By working in office, among established journalists, I have learnt the skills expected of an in-house journalist.

I am able to write reactively, construct and research feature articles, while also being able to brainstorm ideas for pieces.



## EDUCATION

**BACHELOR OF CREATIVE INDUSTRIES**  
**MAJOR – CREATIVE & PROFESSIONAL WRITING**  
**MINORS – FASHION & LITERATURE |**  
**QUEENSLAND UNIVERSITY OF TECHNOLOGY**

Graduated: JUNE 2017



## EXPERIENCE

**Journalist Intern | Style Magazines (Work Integrated Learning 100 hours)**

APRIL 24 2017- JUNE 24

Style Magazine is a publication that is distributed monthly in print that directs its attention solely to Brisbane current events. This publication also has a continuously updated digital space.

I interned at this well-known publication three days a week for the duration of 120 hours, as a requirement of my Bachelor's degree. I enjoyed it so much that I continued on past my required hours! While interning at Style I gained invaluable skills and knowledge from the work I did each day and from those around me.

I received my own by line. I gained the ability to write my article into a set template tailored to both print and digital. I worked to templates outlined in the program Trello, which I am now confident in using. I wrote an array of pieces for the digital website that featured weekly. I also wrote a piece that featured in the printed magazine that is distributed in person.

I contributed written work that varied between reactive (press releases, openings, red carpet events), feature (planned pieces for the EDM) and ideas I constructed. These pieces can be found on my online portfolio: [elyshamedhurst.com](http://elyshamedhurst.com)

I sourced my own imagery from websites GIPHY. & Unsplash.

I created Instagram captions for an Instagram that Style controls. In conjunction with this task I became quite savvy with various apps: Hashme, superseed (editing), photoshop, VSCO.

### **Content Writer | Wine Apps (Work Integrated Learning 100 hours)**

MARCH 27<sup>TH</sup> 2017 - APRIL 26<sup>TH</sup> 2017

Wine Apps is a software company that is still in its beginning stages. Due to having to sign a confidentiality agreement I can't be overly specific with my work examples.

While interning with this company I gained skills in editing software. I edited other people's work as well as my own. I learnt the ability to be incredibly meticulous with every edit I made.

I contributed to creating image captioning for particular images for the website.

I further improved upon on my skills as a team member of a very small team. This also further improved my skills to work individually.

I received a letter of recommendation from the head of the company Peter Jordan.

### **Journalist Intern/Content creator | Yum. Gluten Free**

JANUARY 31<sup>ST</sup> 2017 - PRESENT

Yum. gluten free.com is an online publication that presents an audience with a platform that is all things gluten free. It caters to anyone with coeliac or an allergy to gluten with recipes, information and anything else that is gluten free friendly!

While interning with yum. I am constantly learning with each piece I create.

I have had the opportunity to reconstruct interview pieces and contrast them with a chatty nature. I have had the opportunity to create freely and contribute ideas for feature articles.

I have learnt how to navigate Wordpress with complete confidence. Through interning at yum. I have further explored my skill and passion for social media. Researching into latest food trends, allergies and all round food love!



## EMPLOYMENT

### Retail Assistant | Haight & Ashbury

JUNE 2017 - PRESENT

Working at Haight & Ashbury I serve customers, style, visual merchandise. I have learnt how to navigate the program Shopify and am able to use it with ease.

While working at Haight & Ashbury I have contributed largely to the social media platform of the brand. I do a lot of store photography for the Instagram. I mainly do a lot of flat lay photography: examples of this can be found on my online portfolio:

<https://www.elyshamedhurst.com/photography/>

### Retail Assistant & Manager | Sass & Bide (Myer Westfield Chermside)

NOVEMBER 2015 – JANUARY 2017

I began at Sass & Bide as a Christmas Casual. I worked hard to establish strong relationships and rapport with the regular clients that would shop with Chermside. I developed my own way of wearing the brand that allowed me the ability to sell the clothes with complete confidence.

I stepped up into a management role when the opportunity arose and I learnt invaluable skills from the position. I experienced hiring a new team member, training them completely in retail skills as well Sass & Bide protocol. I learnt how to construct rosters, keep to a budget.

I really enjoyed working in such a small team. Each member was able to grow to their full potential and we each respected each other completely.



## SKILLS

- Wordpress, Photoshop, Shopify, Trello, Office, Canva, Mail Chimp, Wordpress
- All Social Media platforms
- Reactive & feature writing (digital & print)
- Use of DSLR camera
- Able to use both PC & Mac
- Flatlay Photography
- Editing



## ACTIVITIES

- Volunteer for Red Collar Rescue
- Blogging
- Re reading classic lit & discovering new authors
- Writing fiction
- Yoga
- Massive beach bunny
- Hiking
- Photography
- Cooking – creating new recipes