Bisinuchi Chindah

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Office of Admissions

Prague Film Institute

Ke Smichovu 1150/132

154 00 Praha-Slivenec,

Czechia

Dear Sir/Madam

Statement of Purpose

I am writing to apply for a two-year program at the Prague Film Institute for the 2022 autumn intake. I aspire to become a Film producer. To create good quality content for the African film and global market.

Growing up, I've always loved the entertainment industry. It is the one thing I am always happy to share with the people around me. I have always been curious about the production of movies. The amount of work dedicated to creating an enchanting film. To know and learn the details of making a successful movie and animation.

In 2019, I earned a BSc in <u>International Studies</u>. My project work researched; <u>The impact of Globalization in Nigeria</u> and how it influences the culture and the way we operate. I was intrigued by the concept of understanding globalization, although it was a project written to scrutinize all sectors of the economy, I soon found that the media and entertainment industry had a big part to play in the role of globalization.

Right after completing my university degree, my brother gifted me a Panasonic Lumix camera which allowed me to start creating short videos for product marketing; I have helped promote

brands through the creation of video content. I also utilized Adobe Premiere Pro software to edit my videos.

I indulged in the process of scriptwriting to build storylines. I have seen the complexity of the Film Industry and a new appreciation for the field and the people who bring this entertaining content to us. I got the opportunity to work for <u>Adure Media</u>, a broadcasting and media production company, in Port Harcourt Nigeria. I helped manage the social media account and served as a <u>production assistant</u> for the company. This sealed my interest in the entertainment industry.

I have since learned that film transports us to new worlds where we can experience life from someone else perspective. The beauty of the film is how it follows a plot that is evident to everyone watching, yet individual experiences can create different interpretations of the dialogue and actions.

I have always been passionate about the arts. I understand the film is a medium through which emotions can be expressed. My goal is to become a Film Producer. I believe that the training I receive from attending this film school will equip me with the skills that I need to succeed in the Industry.

Throughout my time in film school, I hope to gain a new perspective on the type of project I will work on in the future, coupled with the new skills I would gain through the rigorous training that film school will give me. I look forward to learning the basics of filmmaking from writing an effective script to casting specific characters, to budgeting which will be critical for my career as a film producer.

An essential part of my choice in wanting to study at the Prague film Institute would be having the phenomenal experience to learn in the Czech Republic, which is the center of Europe. To be a student in one of the best film schools in Europe, which is receptive to international students.

I was once inspired by a single movie, to follow my dreams and make them a reality. In my career, creating a world of possibilities, that can help someone get out of a rough situation is important to me because someone shared a world of possibilities with me even for a brief moment and that was my escape. I will love to give another person that same satisfaction. I will

strive	for	the	same,	inspiring	an	audience	while	reflecting-	–perhaps	even	influencing-	-our
vibran	t glo	bal	culture									

Sincerely,

Bisinuchi Chindah