

## **BLOG POST FOR VAYA**

### That Local Delicacy Can Be Your Next Line Of Business

What comes to mind when you think of “local delicacy”? Your favorite soup, stew and sauces that you can whip up half-asleep; you have your own recipe and have mastered the craft of making, that you are a genius at it.

But it is not enough to just have your local delicacy. We wake up in the morning and everything we try to do is to gain something productive, try to make more money. This is great for you! Everyone loves food, everyone is addicted to eating, it is important for daily sustenance. How can you not win at this? Don't answer it's a rhetorical question. You are wired to win.

Just like the caption states, it can be your next line of business! Making your special local delicacy makes you happy, you are passionate about it. The love you used to cook for your family and friends and the thought you have put into it to constantly twitch and develop recipes even if it's just one meal you are good at, is something to be very proud of.

You can start selling your local delicacy (ies). All you have to do is sign up with Vaya to have your virtual kitchen on Vaya's online platform. An email will be sent to you to schedule a suitable date and time for inspection, you can create your kitchen and await verification, update your menu and make money from home by sharing your local delicacy to not just the people connected to you by love, but also through Vaya.

Perform your magic at home and let people enjoy the uniqueness of your local delicacy. Leave the hard part for Vaya.