

## LANDING PAGE FOR WURA

**Slides:** the slides will be located at the top bar of website.

Slide 1: It's the history.

Slide 2: It's the subjects.

Slide 3: The women we want to celebrate.

Slide 4: The rarity of our nature.

**Language Option:** at the top right of the website.

HOME PAGE: will be shown in a parallel line:

### **About WURA:**

Who we are? WURA is a conglomerate dedicated to the improvement of the emotional, mental, physical, and social wellbeing of women globally.

Our story? : WURA was born out of the undeniable love that founder/CEO - Amina Bash has for women and their well-being. The word WURA is a Yoruba word that stems from the West African country of Nigeria. It is directly translated to GOLD or JEWEL and was coined as a celebratory word to celebrate mothers. The Yoruba's say that a mother is a jewel of inestimable value, and all mothers were women foremost! Here at WURA, we are determined to protect and encourage all the JEWELS in the world. Every JEWEL in the world needs to be polished to ensure its shine never dies.

Our History? : The inception of WURA was specifically the essential luxury care package for mothers. WURA built a standard for disseminating factual information to guide and nurture mothers through experience, factual information, culture, and solidarity. WURA exceeding expectations birthed new ideas that built a foundation for the best days to come.

Our mission? : The mission of WURA is to utilize various mediums to tell the story of womanhood and its nuances. We here at WURA recognize that no two stories are identical but each story matters and have contributed to the fabric of sisterhood woven by our respective experiences. There is joy, laughter, tears,

struggle, and growth in the story of all women, and WURA is dedicated to providing insight, resources tools to aid the navigation of the long journey of WOMANHOOD.

Our vision? : To create and influence communities that feel whole to women. Connect women to their natural essence and courage. Teach with visual arts self-acceptance and self-compassion.

### **Community:**

Wura: WURA is a community. WURA is an identity. To connect through culture, language barriers with common understanding as women who have existed in past and present.

WuraLabs: WURALABS is a creative studio. A subsidiary of WURA. It is well known for the production of the WURAVERSE NFTs. A genre-based on Orishas and Akoni (goddesses and Valor).

WuraVerse: The WURAVERSE is a single universal virtual world. The characters are goddesses and heroines that influenced the earth and constructs of society (living). The franchise includes comic books, animations, digital series, and literature. The virtual universe is an innovation of various collectives of history, culture, birth, death, and life as a firmly intertwined cycle.

### **Blog**

### **Shop**

Welcome Message (below the homepage grill)

Hey! Welcome to WURA. We are excited for you to be part of the community. We are confident of our website's ability to assist your exploration and understanding. Do not hesitate to reach out to us. We are anticipating a reply from you.

Contact us; share your story

- Account sign in

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