

## Social Media Content Ideas

### Instagram

- “The path to American prosperity, security and progress must include American natural gas and oil.” – API President & CEO Mike Sommers at State of American Energy 2022
- The U.S. natural gas and oil industry continues to lead the nation as the largest source of America’s electricity, while working toward a lower-carbon future.
- Reliable, affordable and abundant American energy is an essential to U.S. economic growth.

Mike’s Speech: <https://app.frame.io/presentations/e746f999-c34f-4c53-8c61-2dffdae73d29>

### LinkedIn

- The natural gas and oil industry supports millions of jobs, including direct jobs, and economic growth in all 50 states.



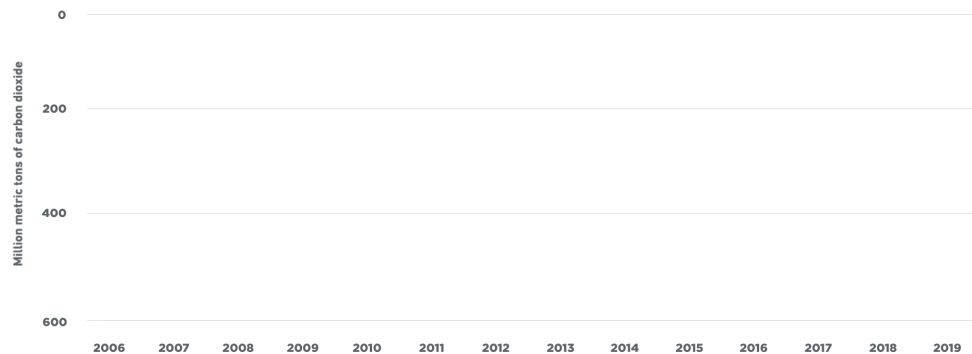
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### Twitter/Facebook

- API supports federal fuels policy that drives near-term and ongoing CO2 emissions reductions across the country.
- Increased use of natural gas in generating electricity is on of the primary reasons why U.S. CO2 emissions have fallen to generational lows.

## Natural Gas, Renewables and CO<sub>2</sub> Savings in Electricity Generation

Since 2006, natural gas accounted for more than 60% of carbon dioxide emissions reductions resulting from fuel switching the power sector.



Source: U.S. Energy Information Administration

- Safety is our top priority, and our industry is focused on achieving zero incidents. API and its members are committed to continuously improving safety, environmental, security and sustainability performance throughout operations.

### Safety is at the Core of Our Mission

We strive to promote operational safety across the industry, onshore and offshore.



- API continues to promote timely and consistent permitting, appropriate regulatory jurisdiction for interstate pipelines, cost-effective regulations, and continued access for infrastructure development and maintenance.
- Our advanced national infrastructure system – including pipelines, waterways, rail and trucking networks – safely connects American consumers with abundant U.S. energy found in natural gas and oil.
- Reliable energy infrastructure benefits American consumers. Acknowledging this is critically important to permitting and building needed projects, such as pipelines.

**LIQUIDS  
PIPELINE  
INCIDENTS  
AFFECTING  
PEOPLE OR THE  
ENVIRONMENT**

**ARE  
DOWN  
21%**

**Over the past 5 years**

**-54%**

Pipeline incidents impacting people or the environment caused by corrosion, cracking, or weld failures

**-38%**

Pipeline incidents impacting people or the environment

**-21%**

TOTAL liquids pipeline incidents

**FEWER  
INCIDENTS**



**EVEN AS PIPELINE MILEAGE AND BARRELS DELIVERED HAVE BOTH INCREASED OVER 27%**

Source: Association of Oil Pipe Lines/American Petroleum Institute

