

Katya Witney | Journalist

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Profile

Freelance sports journalist specialising in cricket.

I have experience working across different digital media platforms reporting on multiple sports at international and domestic levels as well as particular experience in women's sports. This is shown through my previous work on The Hundred and Women's Euros. In late August 2022, I will complete my MA Journalism degree at the University of Sheffield alongside receiving an NCTJ Gold Standard Diploma

Core Skills

Sports news/feature writing
Strong SEO knowledge
Digital media/content creation
Clean copywriting/deadlines
Video production and editing
Adobe editing software use
Social media analytics
100wpm shorthand

Education/Qualifications

NCTJ Level 5 Diploma

Sep 2021 – Aug 2022

Gold Standard

MA Journalism | Sep 21-Aug 22

The University of Sheffield

Distinction (provisional grade)

BA History & Political Science

Sep 2018 – Jun 2021

The University of Birmingham

1st Class Hons

| | | |
|-----------------|-----------|-----|
| A Levels | History | A* |
| | Gov & Pol | A* |
| | D&T | B |
| GCSEs | 10 | A-B |
| | Maths | A |
| | English | A |

References

Mark Bradley (Postgrad Tutor)

m.bradley@sheffield.ac.uk

*More available on request

Employment History

The Hundred Northern Superchargers ECB Rising Reporter | August 2022

- Responsibilities in this role included writing match reports for the ECB Reporters network as well as conducting post-match interviews which formed the basis of quotes-led pieces.
- During the competition, I also pitched and put together features for both The Cricketer and BBC Sport websites based on interviews I conducted with Superchargers players

The Telegraph Women's Sports Internship | July – August 2022 (5 weeks)

- Worked with Anna Kessell and the team on coverage of several national sporting events including the Women's Euros and Commonwealth Games.
- I also reported on England women's international cricket matches for the website and pitched and put together a feature on the women's Hundred.
- Gained experience in SEO and using content libraries through live-blogging the Commonwealth Games which also helped me become comfortable working in a fast-paced and live environment.

Work Experience/Placements

BBC Next Gen Talent Programme | Summer 2022

- Over this summer I have been receiving training from BBC Sport as part of their Next Gen Talent Pool. At the end of this programme, the aim is to be selected as part of the BBC Sport freelance pool.
- The training I have/will receive during this programme includes shadowing web shifts and social media/web optimisation.

Wisden Cricket | June 2022 (One Week)

- During my week in the Wisden offices, I pitched and put together a feature on the Southern Vipers as well as a historical piece for Wisden Cricket Monthly. I also helped the team by researching and conducting interviews with international players.

The Cricketer | April 2022 (Three Weeks)

- During this placement I drove The Cricketer's coverage of the Women's County T20, pitching and writing three features as well as analysis pieces on The Hundred drafts.
- I also helped the team with breaking news coverage and writing previews for IPL matches.

When Saturday Comes Mentorship | January – April 2022

- Part of the first-ever Women in Football mentorship programme with the magazine. I received training on pitching, story development, podcasting and InDesign.
- I also wrote two features which were published in the magazine.
- One of the pieces I wrote for the magazine on the Arnold Clark Cup was top-ten shortlisted for the FWA Vikki Orvice Student Football Writer of the Year Award.

Doncaster RLFC Matchday Media Officer | January – June 2022

- For the first half of the 2022 season, I was in charge of match-day press at Doncaster RLFC.
- Responsibilities included running match-day social media accounts and creating video content for social media channels, live-tweeting matches and creating match-day web content.

By-lines & Portfolio

[The Telegraph](#), [Wisden](#), [ESPNcricinfo](#), [The Cricketer](#), [CricketHER](#), [When Saturday Comes Magazine](#), [Women in Football](#), [Cricket Yorkshire](#)

Portfolio: www.katyajournos.journoportfolio.com