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MONDAY, September 16, 2019, 5:30p.m. Event

Queens Business Owners & Union Members Rally to Oppose Big Box Retail Liquor-Wine Mega Store

Local, independent liquor store merchants, join union members, Assemblyman Ron Kim to protest Big Box Booze store in College Point

What: Assemblyman Ron Kim, local small business owners, union truck drivers, members of the non-profit Metropolitan Package Store Association (MetroPSA), will rally against a proposed 30,000 square foot Total Wine & More Mega Store in College Point, Queens.

When: MONDAY, Sept. 16, 2019 5:30 PM

Where: Sheraton LaGuardia East Hotel, 135-20 39th Ave, Flushing, NY
(Cross Streets: Main Street & Prince Street – Just 1 Block from #7 Train, Main St. Station)

Background: Local mom & pop small merchants in Queens, many of whom are immigrant families, are rallying to urge local legislators and the New York State Liquor Authority (SLA) to reject a massive 200 store national chain liquor store from being dropped into the borough, threatening the viability of hundreds of long-established local businesses throughout Queens, Bronx, Brooklyn, Manhattan and Long Island.

The proposed 30,000-square-foot mega store, is expected to threaten thousands of jobs across many local neighborhoods, crushing established family-owned community “mom and pop” liquor stores by using profits from their 200 other stores across the nation, to be able to afford to lose money in this one location to gain a controlling market share.

Total Wine, based in Maryland, which owns nearly 200 stores in 23 states nationwide and reports a \$3 Billion annual revenue, has a history of engaging in aggressive and litigious business practices that some say have been successful in driving local retailers to the brink of bankruptcy and even out of business by undercutting prices, destabilizing the market and affecting all three tiers of the industry: retailers, producers and distributors, threatening jobs in each. ###