News Release



Media Contact: Christopher Collora

631.223.1754 ext. 255

chrisc@egcgroup.com

FOR IMMEDIATE RELEASE

Coming Soon to a Galaxy Near You: Introducing the Brother LB5000S Star Wars Themed Sewing Machine









https://www.brother-usa.com/products/lb5000s

Bridgewater, N.J.- Just in time for the latest Star Wars movie in theaters, Brother International presents the <u>LB5000S Star Wars Sewing and Embroidery Machine</u>. Now fans can create custom Star Wars patches, accessories, costumes and more. Brother is the only sewing machine manufacturer to have a license agreement to create this unique machine.

The LB5000S includes three optional interchangeable classic character faceplate themes including Darth Vader, Princess Leia and R2D2 and a generic Star Wars logo for the base.

This easy to use 2-in-1 sewing and embroidery machine also includes the Star Wars Design Pack code for downloading 10 embroidery designs on ibroidery.com, plus a code for downloading 10 additional designs.

Advanced technical capabilities and features include a full color 3.2" Sew Smart color LCD touch screen display which allows the user to pre-view embroidery designs and edits on the screen, before stitching.





4"x4" Embroidery Field

The embroidery features include a 4"x4" field with an included embroidery hoop, embroidery arm and foot. Expanded embroidery design editing features include the ability to change individual thread colors, place lettering in an arc, move designs on the touch screen display with the touch of a finger, and more.









The machine offers a wide range of 80 preprogramed creative embroidery designs including decorative alphabet, borders, holiday, florals and children design themes. Included are 9 embroidery lettering fonts. It is also possible to import new and original designs through a built in USB port.

The sewing features include 103 preprogrammed sewing stitches, needle

up/down and variable speed controls and drop feed for creative free-motion sewing. Included are 7 quick-change sewing feet, with spring action zigzag, buttonhole, overcasting, monogramming, zipper, blind stitch and button sewing feet. An expanded 6.4" x 4.1" needle-to-arm workspace allows more room for quilts and blanket projects.

Product Features



A machine that is out of this galaxy

The LB5000S is a full featured sewing and embroidery machine. Create a garment or costume or add a Star Wars character embroidery to a tee-shirt with ease.



Interchangeable Star Wars Faceplates

The LB5000S comes with four repositionable character faceplates. Swap between Princess Leia, Darth Vader, and



100 Included embroidery designs

This machine comes with 80 built-in designs, 10 included digital downloadable Star Wars designs and 10 additional digital downloadable designs with instructions for design retrieval in the box. The LB5000S also features 9 built-in fonts (6 English and 3 Japanese) for monogramming.



Built-in USB port

The LB5000S comes with a built-in USB port. This allows you to bring in your own embroidery designs and stitch them out on the machine.



103 Built-in sewing stitches

The LB5000S comes with 103 built-in sewing stitches including decorative, utility and quilting stitches. You can preview and select your stitch on the Sew Smart color touch, LCD display.



Automatic Needle Threader

The automatic needle threader allows you to thread your needle with the press of a lever.