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To Whom It May Concern:

I am writing on behalf of Christopher Collora, award winning multimedia journalist, videographer, media consultant and author. I have known and worked with Chris for several years, and I highly recommend him for his expertise in his field.

I am President Emeritus of the Long Island Authors Group, and the author of six books. I hired Chris to work with me on my last three books. He created video book trailers; he covered my book launch for my latest book in 2012; he worked with the press on publicizing my events; he set up and conducted video interviews and testimonials; he provided web content for my websites, and he served as a consultant and media advisor.

In our growing technical age, having a visual for people in this fast paced world has greatly enhanced the promotion of my book. I had no idea the impact a video book trailer, video testimonials and video interviews would have on my growing business as an author. At my recommendation, the Board of the Long Island Authors group unanimously agreed to extend Chris' valuable resources to the rest of our group. We used Chris to promote our events, to enhance our website, and to bring in a new level of professionalism for our authors by way of video. Several authors in our group began to hire Chris for their own particular needs, once they saw the quality of the work he puts out, and the affordability.

I am also a professional photographer and can personally attest to the power of the visual dimension in media. Chris is creative and artistic as well as technical. Chris combines compelling visual components which captures the audience's attention and interest, and keeps the story flowing visually. He can successfully transition from print media to broadcast media to create outstanding professional quality promotional videos. His services are not just limited to authors. Any business looking to expand and modernize their current marketing strategies will benefit from Chris' vision and talent.

I highly recommend Chris for his multimedia video services and his role as an expert media consultant. His professional positive attitude, creativity and genuine desire to help, make him great to work with. He will be an outstanding asset to your company.

Sincerely,

Kerriann Flanagan Brosky
Author