

# Thomas J. McLean

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## EXPERT WRITER, EDITOR AND COMMUNICATOR

Accomplished leader in creating editorial, marketing and corporate content for all types of online and print publications. Background in writing and editing news and feature articles covering business, technology and entertainment. Skilled editorial manager adept at working with multiple stakeholders to define and achieve strategic goals. Excellent storyteller adept at finding and executing compelling narratives for multiple projects.

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## PROFESSIONAL EXPERIENCE

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### WRITER, EDITOR AND COMMUNICATOR

Freelance Projects, Los Angeles (12/2005 – Present)

- Conceived, pitched, researched, conducted interviews for, wrote and edited hundreds of accurate, engaging and enlightening journalistic articles for print and online publication by *Variety*, *Animation Magazine*, *Deadline.com*, *Animation World Network*, *The Hollywood Reporter*, Los Angeles Times Custom Publishing and *Newsarama.com*.
- Created weekly multimedia newsletters, website copy, marketing presentations and material for public information kiosks for the launch of FASTlinkDTLA in Downtown Los Angeles.
- Wrote and edited technical white paper for Fox VFX Labs on streamlining of visual-effects production.
- Wrote “Mutant Cinema: The X-Men Trilogy from Comics to Screen,” a 296-page scholarly analysis for Sequart Books.
- Moderated panel discussions with entertainment talent and business executives at conventions and screenings worldwide.

### FOCUS EDITOR

*Variety*, Los Angeles (6/2019 – 12/2019)

- Researched, assigned and edited the 2019 Artisans Elite special report, profiling more than 50 top professionals in cinematography, editing, production design, visual effects, costume design, hair and makeup.
- Edited sections spotlighting the year’s top animated feature films, the 25<sup>th</sup> anniversary of DreamWorks Animation, digital marketing in Hollywood, and achievements in cinematography, production design and visual effects.

### EDITOR-IN-CHIEF

*Animation Magazine*, Calabasas, Calif. (1/2014 – 7/2017)

- Conceived and executed revenue-generating and brand-defining issues such as “The Innovators,” “The Animag 250,” and the 30th anniversary issue, which is the largest and most profitable in the publication’s history.
- Established and maintained long-standing editorial coverage relationships with top animation studios, visual-effects producers and film festivals, including Walt Disney Animation Studios, DreamWorks Animation, Industrial Light & Magic, Weta Digital, and the Annecy International Animated Film Festival.

### ADDITIONAL EXPERIENCE

- **News Editor**, *Animation World Network*
- **Features Editor**, *Below the Line*
- **Online News Editor**, *Animation Magazine*
- **Associate Editor and Production Editor, Special Reports**, *Variety*
- **Copy Editor, News Editor & Page Designer**, *Daily Breeze*
- **Copy Editor & Page Designer**, *The Idaho Statesman*
- **Weekend News Editor and Special Sections & Entertainment Editor**, *Arizona Daily Sun*

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### EDUCATION

**Bachelor of Arts in Journalism**,  
University of Arizona

### TECHNICAL PROFICIENCIES

AP Style • Adobe InDesign • Adobe InCopy • Adobe Photoshop • Adobe Illustrator  
Word • Excel • Microsoft Office • WordPress • Facebook • Twitter