



Martina Panasci

07.07.1996

CONTACTS

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PERSONAL PROFILE

I am a creative, independent and charismatic person, always ready to put myself on the line.
I am determined and motivated, I always try to do my best to achieve my goals.
In everything I do, I put my commitment and passion to always improve and continue to learn as much as possible.
I love art in all its forms. I am passionate about creative writing, fashion, literature, music, theatre and art history.
I am curious and enterprising, I love to travel and get in touch with new cultures.

PRINCIPALI COMPETENZE

Creativity
Excellent communication skills
Troubleshooting
Creative writing
Excellent team working skills
Organisation and determination

LANGUAGES

Native speaker: Italian English
Excellent English, French, Spanish skills
Basic knowledge of Russian

Patente B - Automunita

EDUCATION

Università Cattolica del Sacro Cuore

1 LEVEL MASTER IN COMMUNICATION FOR CREATIVE INDUSTRIES

Press Office and Digital PR; Advertising Communication; Digital Communication and Strategy; Marketing; Event Planning and Organization.

Universithé Catholique de Louvain

Erasmus at Universithé Catholique de Louvain a Louvain-La-Neuve, Belgium.

Università degli Studi di Milano

BACHELOR'S DEGREE IN FOREIGN LITERATURES AND LANGUAGES
100/110

Russian and French language and literature; Glottology; Slavic philology; Slavic linguistics; History of French theatre; Theories and techniques of journalistic communication; Contemporary history.

Thesis: ANALYSIS AND COMMENT ON THE CHARACTER OF THE TANTE LÉONIE IN THE "RECHERCHE" OF MARCEL PROUST

PROFESSIONAL EXPERIENCES

CONTENT CREATOR - COPYWRITER

MEZCAL AGENCY - 20141 MILANO

Content creator for the development of integrated communication campaigns (digital, web, classic communication, metaverse, CRM) and classic communication for the agency's customers.
Elaboration of creative plans and branded content.

SOCIAL MEDIA MANAGER

MEZCAL AGENCY - 20141 MILANO

Creation and care of social content of the agency and customers.
Development of creative editorial plans.

HOSTESS E INTERPRETE

COOP F.E.M.A. dal 2016 al 2020

Hostess and interpreter during important events of Fiera Milano

SOCIAL MEDIA MANAGER & EVENT PR

LOLA- MAS QUE UN RESTAURANTE 19038 SARZANA (SP) dal 2019 al 2021

Creation and management of social channels
Organization and care of local events, contacts with customers, musicians and guests.

I authorize the processing of personal data contained in my curriculum vitae according to art. 13 of D. Lgs. 196/2003 and art. 13 GDPR 679/16.