



## PERSONAL INJURY ATTORNEYS

### Media Contact:

Durée & Company, Inc., PR Consultant  
954.723.9350 / [goldlaw@dureeandcompany.com](mailto:goldlaw@dureeandcompany.com)

### CRAIG GOLDENFARB, ESQ. APPOINTED TO RED SNEAKERS FOR OAKLEY BOARD OF DIRECTORS

WEST PALM BEACH, Florida – August 15, 2023 – [GOLDLAW](#) is proud to announce that Founder & CEO Craig Goldenfarb, Esq. has been appointed to the Board of Directors for [Red Sneakers for Oakley \(RSFO\)](#), a 501(c)3 nonprofit established in 2016. RSFO was created by Merrill and Robert Debbs after their 11-year-old son Oakley tragically passed away due to an anaphylactic reaction caused by a food allergy.

GOLDLAW was a key local presence at RSFO’s International Red Sneakers Day food allergy awareness and education event which took place on May 20, 2023, in Downtown West Palm Beach. Inspired to support the organization and its crusade to educate the public about food allergies because he suffers from a tree nut allergy like Oakley, Goldenfarb established an immediate connection with the Debbs family.

“Due to Craig’s personal challenges with food allergies, he will be an insightful and compassionate advocate for RSFO as a member of the Board of Directors,” said RSFO Director of Development Kim Medeiros. “Because Craig can personally relate to the need for advocacy and legislation for food allergy education and awareness, Red Sneakers for Oakley is thrilled to have Craig aboard as a BOD member.”

With its name taken from Oakley’s affinity for red athletic shoes, RSFO is grounded in its dedication to provide education that is needed between allergists, hospitals, first responders, parents, schools and the general public. The foundation has dedicated its resources to education and advocacy for food allergy awareness by creating and supporting [“Red Sneakers Days.”](#) Participants wear their red sneakers – or anything red – to raise awareness of the dangers of food allergies.

“As someone who suffers from a tree nut allergy, I’m well aware of the dangers an individual faces if they are exposed to the allergen. Over the years, I’ve gone into anaphylactic shock three times, and almost died,” said Goldenfarb. “Thankfully, restaurants, airlines and schools are starting to take the problem more seriously, but we still have a lot of work to do with respect to educating the public about the severity of food allergies.”

**About GOLDLAW - Law Offices of Craig Goldenfarb, P.A.:** Founded in 2002, we have offices in West Palm Beach and St. Port Lucie, Fla., representing clients injured in auto accidents, slip-and-falls, nursing home abuse, inadequate security, or any other incident where someone’s negligence causes another person to be injured or killed. With more than 250 combined years of legal experience, we’re prepared to handle any personal injury cases in Florida. Visit [GOLDLAW.com](http://GOLDLAW.com) or call (561) 222-2222.

Main Office: 1641 Worthington Rd, Ste 300, West Palm Beach, FL 33409  
Phone: (561) 222-2222 | Fax: (561) 687-1950 | [800GOLDLAW.COM](http://800GOLDLAW.COM)



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**About Red Sneakers For Oakley (RSFO):** Established in 2016 after 11-year-old Oakley Debbs tragically passed away after suffering complications from a nut allergy, RSFO is dedicated to its mission of utilizing food allergy statistics and educational resources to help spread food allergy awareness amongst schools, workplaces, and the community at large. To find out more about the charity, visit [redsneakers.org](http://redsneakers.org) or call 561-323-4037.