

Kindra Cooper

8701 W Parmer Ln

Austin, TX 78729

(917) 854 9942

Email: cooperkindra@gmail.com

Website:

Kindracoopertjournalportfolio.com

PROFESSIONAL EXPERIENCE

Candor, Remote - *Freelance Writer*

APRIL 2020 - PRESENT

- Writing articles on job search, interviewing and salary negotiation techniques for tech professionals in UX design, software engineering and data science.

Springboard, Remote - *Content Consultant*

DECEMBER 2019 - PRESENT

- Establishing and implementing an editorial calendar for Q1 2020 of Springboard's inaugural software engineering career track.
- Producing SEO content including blog posts, interactive quizzes and website copy.

CCW Digital, New York - *Digital Editor and Writer*

OCTOBER 2018 - NOVEMBER 2019

- Pitched and [wrote daily articles](#) on business and technology. Produced [podcasts](#), [e-books](#) and webinars featuring interviews with executives from Amazon, Google, Verizon, Volkswagen and more. Covered major industry events including Social Media Week, X4 Summit and Advertising Week.
- **Sample articles:** [FinTech Startup Champions Financial Inclusion](#) | [How Meetings Shape Company Culture](#)

The Brooklyn Reader, New York - *Freelance Reporter, Policy & Government*

AUGUST 2016 - JUNE 2019

- Reported on affordable housing, criminal justice and public education in Brooklyn. Covered local elections for the New York City Council, New York State Assembly and Senate.
- **See all articles here:** <https://www.bkreader.com/author/kindra-cooper/>

The Lawrence N. Field Center for Entrepreneurship, New York - *Marketing Coordinator*

JULY 2015 - SEPTEMBER 2018

- Managed marketing communications including blogging, social media management, graphic design, website copy and email marketing. Hired, trained and supervised four marketing interns.
- Generated content including blogs, videos and infographics to promote the Center's events and services.

The Ticker, Baruch College, New York - *Assistant News Editor*

AUGUST 2015 - DECEMBER 2015

- Managed a team of writers, assigned stories on long-form news features and weekly columns.
- Responsible for copy editing all article submissions and proofing front-page layout using InDesign.

The Architect's Newspaper, New York - *Editorial Intern*

JAN 2015 - AUGUST 2015

- Covered architecture and design for the print and web editions of the newspaper, with a focus on environmentally sustainable projects by overseas architects.
- **Top articles:** [World's First Seismic-Proof Orphanage in Nepal](#) | [La Casa Supportive Housing Model](#)

WS&A Public Relations, New York - *PR Intern*

JULY 2014 - JANUARY 2015

- Assisted with PR campaigns for architecture and interior design clients. Created and maintained media lists using Vocus PR. Researched content for corporate blogs and performed administrative duties as needed.

InClover magazine, Jakarta, Indonesia - *Copy Editor and Columnist*

APRIL 2013 - JANUARY 2015

- Edited copy and fact-checked all articles and advertorials for bi-monthly business and luxury lifestyle magazine distributed in Indonesia and Singapore.
- Ran a monthly column titled *Insight*, offering commentary on career development and personal finance.
- **Top article:** [Is Passion Profitable?](#)

The Jakarta Post, Jakarta, Indonesia - *Freelance Features Writer*

JANUARY 2012- JULY 2014

- Wrote 2-4 feature articles per month for Indonesia's largest English-language newspaper. Contributed to sister publications *The Jakarta Post magazine*, *JPlus Weekly Lifestyle Supplement* and *Speak*.
- **Top articles:** [Interview with Hawaii Five-O star Michelle Borth](#) | [Profile: Kurt Wenner, Master of Illusion](#)

NOW! Jakarta magazine, Jakarta, Indonesia - *Reporter Intern*

DECEMBER 2010 - JULY 2012

- Wrote features and advertorials for monthly lifestyle publication targeting English-speaking expatriates.
- Attended press conferences, product launches and art exhibitions to provide coverage for the magazine.

EDUCATION

Baruch College, the City University of New York - *B.S. in Political Economics*

AUGUST 2014 - MAY 2018

Custom degree through CUNY B.A.. Strategic combination of courses in public affairs, political science and macroeconomics to prepare for a career in political journalism.