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FOR IMMEDIATE RELEASE

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## NEWS RELEASE

### Isaiah Crooks Named New Social Media Intern

The Power Digital Marketing team is proud to announce a new addition to our family. Isaiah Crooks has been hired as the Summer 2021 Social Media Intern where he will work under our Social Media Strategist, Ola Wolski, to assist in day-to-day social media management and content development.

Isaiah is a third-year marketing student at San Diego State University and has displayed exceptional marketing talent in his previous roles at the American Marketing Association and Classics 4 Kids, a nonprofit organization that aims to bring music education to underprivileged children in San Diego. He thoroughly enjoys the creativity and constant evolution involved in the content creation process and is ready to contribute his acquired skills to the Power Digital family.

*"I am so honored to have the opportunity to give my all to one of San Diego's leading digital marketing agencies" says Crooks. "In my eyes, Power Digital Marketing represents excitement, innovation, and family. It is a place to learn and develop new skills and offers a challenge that I am ready to take on."*

Power Digital is a leading, data-driven performance marketing agency located in San Diego, CA. As a full-service agency, the company offers services including SEO, Content Marketing, Paid Media, Social Media Marketing, PR, Influencer, Email, Conversion Rate Optimization, Amazon Marketing and Web Development, with an emphasis in helping brands scale revenue and increase profits through customer acquisition and retention programs. The Power Digital team's family mentality and growth mindset culture fosters a strong work ethic, innovation and an ownership mentality from its talented team. For more information, please visit [powerdigital.com](http://powerdigital.com)

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