

KATE CARTIA
KATECARITIA.COM



EDITORIAL & CREATIVE PORTFOLIO



TABLE OF CONTENTS



03	ABOUT
04	WORKING EXPERIENCE
03	WORKING EXPERIENCE
04	SKILL & EXPERTISE
05	HIGHLIGHTS
06	SHOPPING & AFFILIATE PIECES
08	SOCIALS

09	FREELANCE & CONTRIBUTING
11	FEATURED ON
14	COLLABORATIONS
15	CONTACT





I'm Kate Cartia.
And I'm so glad
you're here.

I am, first and foremost, a writer. My love of writing has allowed me to successfully grow a social media presence with over 100K followers.

It's also given me the opportunity to join tinybeans.com as Affiliate Shopping Editor. I get to spend my days researching, reviewing, and recommending my favorite places and products,

I make jokes, I write microblogs, and have contributed to other online publications.

Take a look around. Then let's connect.

WORKING EXPERIENCE

2016

CREATOR | SOCIAL MEDIA
MANAGER | INFLUENCER

[@askatewouldhaveit](#)

2016 - Current

2018

FREELANCE/CONTRACT
COPYWRITER

PreK.com

2018 - 2019

2019

SENIOR STYLIST

Stitch Fix

2018 - 2022

2022

SHOPPING & AFFILIATE
EDITOR

Tinybeans

2022 - Current



THE HIGHLIGHTS



**SOCIAL MEDIA
MANAGEMENT,
MARKETING, &
STRATEGY**



**EDITORIAL,
CREATIVE, &
COPYWRITING**



**BRANDING,
AFFILIATE
MARKETING,
BRAND
PARTNERSHIPS**



READ MORE ➔

27 Ways to Make Your Backyard the Coolest in the Neighborhood

The warm weather has us in the mood to update our outdoor spaces! Here are 27 cool backyard ideas to give yours a glow-up.

Tinybeans / May 25

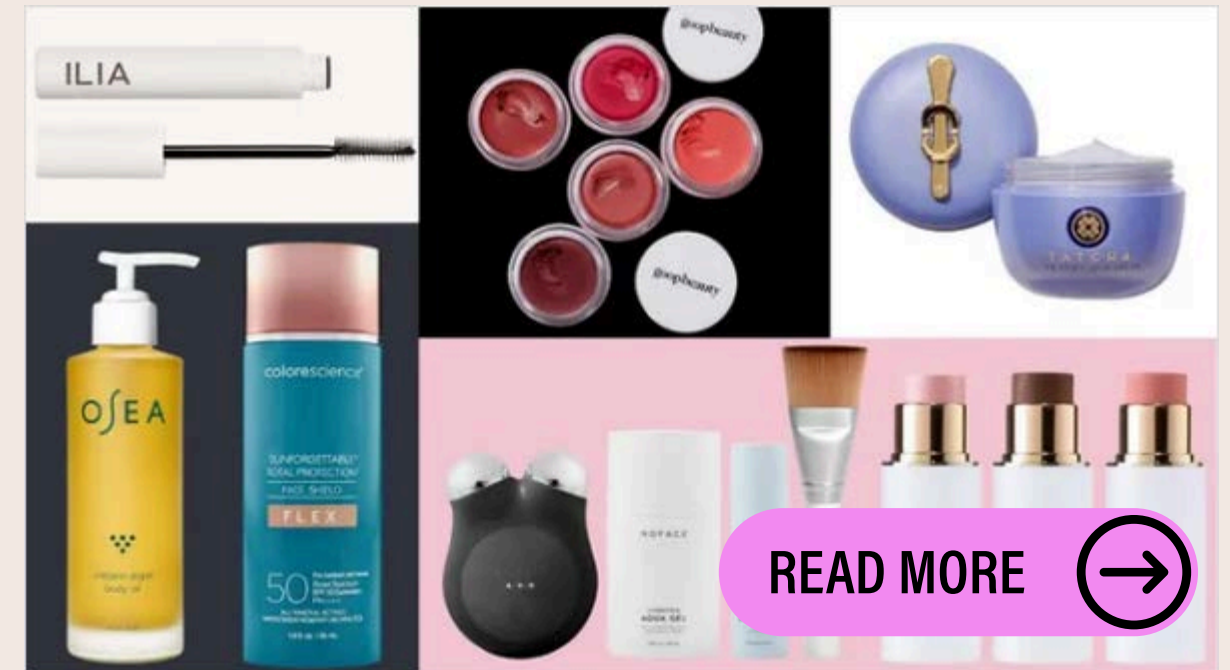


READ MORE ➔

The 7 Pieces Every Mom Needs in Her Wardrobe, from a Former Personal Stylist

Forget everything you think you know about 'mom clothes'. Our in-house former personal stylist has put together 7 pieces every mom needs.

Tinybeans / May 19



READ MORE ➔

Luxe Beauty Items You'd Never Guess Were on Amazon

As much as we love luxury beauty, getting our hands on our favorite products can be a hassle. Until now. Enter Amazon.

Tinybeans / May 15



READ MORE ➔

Mom Underwear That Isn't "Mom Underwear"

The most comfortable women's underwear doesn't have to be dumpy, baggy, or beige (unless you want it to be!). Check out our picks here.

Tinybeans / Mar 28

Shopping & Affiliate Pieces



READ MORE



Our List of Products for Every Embarrassing Problem We Could Think Of (Yes, Even THAT One)

No, it's not just you. Yes, we've all been there. And no, you shouldn't be embarrassed, but these personal care products take care of it all.

 Tinybeans / Dec 31, 2023



READ MORE



You Don't Want to Miss These Cyber Week Deals

Make sure to take advantage of all the savings with these Cyber Week deals. Get all your shopping done with our list of the best sales.

 Tinybeans / Nov 28, 2023



READ MORE



We Stayed at Villa La Valencia Beach Resort & Spa in Los Cabos & Here's Why We're Going Back ASAP

This is your sign to book that vacation. Here's why Villa La Valencia Beach Resort & Spa should be your next destination.

 Tinybeans / Nov 26, 2023



READ MORE



Our Favorite Gifts Moms Will Love & Actually Use

Luxe skincare, ways to encourage her to relax, and just-for-fun goodies, these gifts for moms will win the holidays.

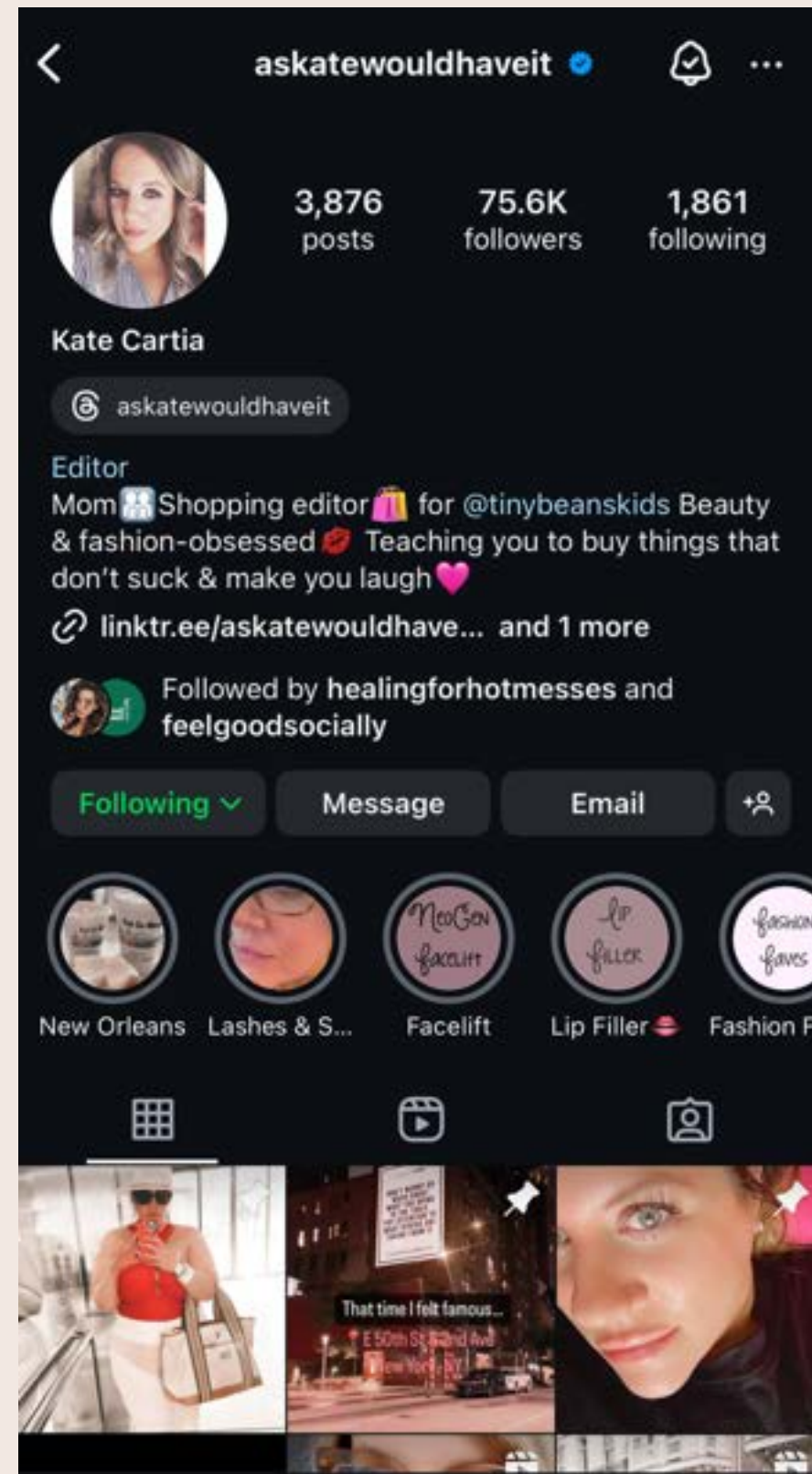
 Tinybeans / Oct 30, 2023

Shopping & Affiliate Pieces

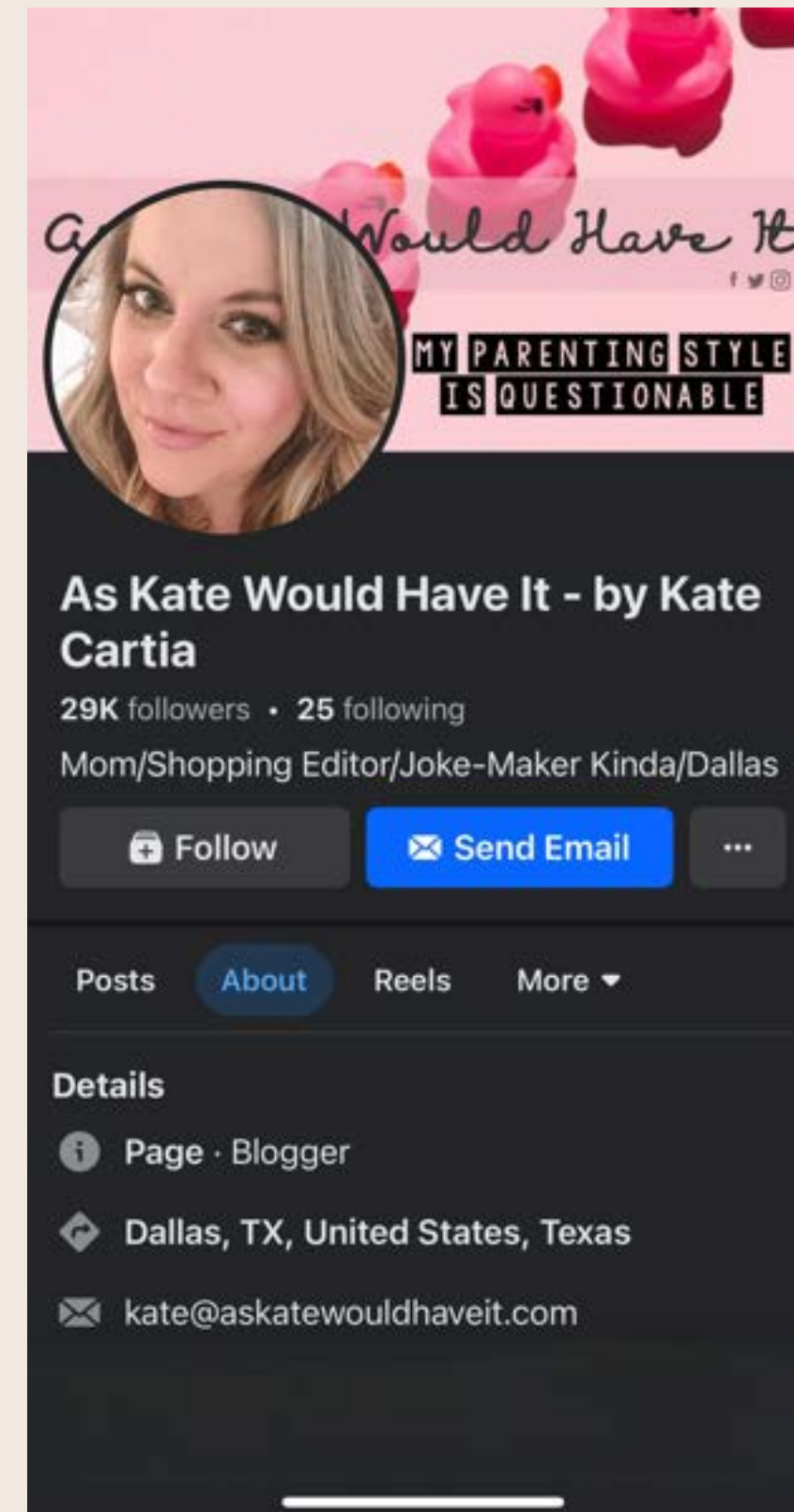
VIEW MORE



SOCIALS



Instagram
75.6K



Facebook
29K



X
4.9K



A quote of mine displayed in two locations in
New York City

Oct 2023 / wally.com

Freelance & Contributing Pieces




READ MORE



To The People In My Life Without Kids: Thanks For Helping Me Raise Mine

I'm thankful for my "village" of fellow parents who support me ... but the support my friends without kids have given me is simply amazing.

 Scary Mommy / Aug 21, 2019



READ MORE



Don't Freak Out If These 10 Weird Things Happen When You Bring Your Newborn Home

You've had a baby. Congratulations! Your life will never be the same. No really, like never. As a mother of two, I can tell you that every day is an adventure. That's the word us veterans say to the rookies because...

 Romper / Jul 12, 2019

Freelance
&
Contributing
Pieces



READ MORE



12 Real Mom New Year's Resolutions for 2022

We asked parents across the country to tell us their resolutions for the new year.

Mommy Nearest / Dec 30, 2021



READ MORE



Dear Mama: No, You Don't Have to Cherish Every Moment

Mama, you do NOT have to cherish every single fucking moment of the shit-show that is parenthood. We know you love your kids something fierce. Some days just suck.

 Sammiches & Psych Meds / Jul 3, 2018




READ MORE



Co-Parenting With Your Not-So-Bad-But-Sometimes-Stupid Ex

Co-parenting sucks. Even more than the break-up did. But you have to do it, because you love your kids. So here are a few tips to make it at least bearable.



Simon Holland

@simoncholland

Teach your kids not to pee in the pool but also teach them if it accidentally happens to not say anything about it.


READ MORE

39 Tweets About Kids At Swimming Pools That Are All Too Real

"My summer plans include rating 17 million pool handstands 'on a scale of 1-10' even though they are all pretty much 4s".

HuffPost / May 29

Featured On



AsKateWouldHaveIt

@KateWouldHaveIt

My son just said he's going to call me "Squishy" to match my stomach and now I need to have another kid just so I can have a favorite

7:42 AM · Jun 3, 2018 · Twitter for iPhone


747 Retweets 62 Quote Tweets 7,410 Likes

READ MORE

Tweets About The Hilarious Insults Kids Come Up With

"If you're having a bad day just know one of my kids told me I look like ET.....when he's sick....not just regular ET"

Yahoo Finance




READ MORE

35 Funny Posts That Every Person Suffering From Seasonal Allergies Will LOL At

Achoo!

BuzzFeed / May 12, 2021



Christina Crawford
@Xtina_Crawford

The most terrifying horror movie you've ever seen, but it's just my daily life with three boys in four years.

10:25 AM · Oct 28, 2020 · Twitter for Android

READ MORE →

See the 26 funniest parents on social media this week
These moms and dads of the internet made us laugh out loud.
🌅 TODAY / Oct 30, 2020



Simon Holland ✓
@simoncholland

Hard to imagine how my kids were ever able to survive regular school days without 23 snacks.


12:12 PM · Mar 20, 2020 · Twitter for iPhone

211 Retweets 1.8K Likes

READ MORE →

45 Tweets From Parents About Social Distancing With Kids
Parenting in the age of Covid-19 presents some unique challenges.
🇺🇸 HuffPost / Mar 25, 2020

Featured On



Professional Worrier
@pro_worrier_


School drop off me and school pick up me are not the same person

3:33 PM · Aug 30, 2021 · Twitter for iPhone

116 Retweets 5 Quote Tweets 691 Likes

READ MORE →

35 Too-Real Tweets From Parents About School Drop-Off
"I cannot be held responsible for the things I say in the carpool drop off."
🇺🇸 HuffPost / Nov 2, 2021



MomTransparenting
@momtransparent1

Just because I showed up late with a coffee in my hand doesn't mean my kids weren't 100% the reason we weren't out the door on time for me to run through the drive through on the way.

194 12:49 PM - Oct 13, 2019

READ MORE →

100 Parenting Tweets That Are Honestly Making Me Laugh So Hard
"My toddler won't wear a shoe with a tiny grain of sand in it, but he can walk around all day with a turd in his pants."
🇺🇸 BuzzFeed / Oct 24, 2019

Me trapped in my kid's bed,
waiting for them to fall asleep



READ MORE



**38 Parenting Memes That Kept Me Laughing For Hours
And Hours**

You deserve a laugh before you have to wipe another tiny butt.

 BuzzFeed / Jun 5, 2021

Featured
On



READ MORE



**18 Bernie Sanders memes for every parent who needs a
laugh today**

Pregnancy, baby, toddler advice for Canadian parents

 Today's Parent / Jan 22, 2021



READ MORE



**18 Funny Tweets About What Happens To Parents' Lives
Once School Starts**

Sure, you couldn't wait for that very long summer to end, but, parents, be careful what you wish for. Everything changes once school starts.

 What's Up Moms / Jan 24, 2019



READ MORE



Hilarious Parents Tweet About the School Drop-Off Line

Parents, it's a jungle out there.

 TLCme / Jul 7, 2021

I'd love to create with you.
Let's chat.



KATE.CARTIA@GMAIL.COM
KATE@ASKATEWOULDHAVEIT.COM

WWW.KATECARTIA.COM

214-714-8123