

SAMUEL HILL

PROFESSIONAL SUMMARY

Enthusiastic graduate well-versed with strong communication, teamwork and organisation skills. Adept at writing, editing and shooting unique content that drives engagement for online consumption. Knowledgeable across all content platforms. Accomplished at working under tight deadlines, as part of a team and on my own initiative. Always punctual and prepared to work.

EMPLOYMENT HISTORY

Freelance Gaming Network Writer, 07/2021 - present

Reach PLC, Chippenham

- Contribute to Reach PLC's national media outlets such as Manchester Evening News, Liverpool Echo, football.london.
- Produce unique, written content regarding current topics in sport using gaming to offer a different angle on stories.
- Use social media to promote articles and continue to grow Reach PLC's audience

Media Information Editor, 05/2021 - 07/2021

The Football Association & UEFA, Chippenham

- Managed UEFA Media Channel by creating and editing pages, articles, photos and video content.
- Communicated official information to accredited media organisations throughout EURO 2020.
- Uploaded livestreams of press conferences, training sessions and mixed zone interviews to the UEFA Media Channel site.
- Determined whether a piece was ready for publication and approved final versions.
- Wrote headlines and summaries for each article.
- Worked closely as part of a team to achieve demanding targets under tight deadlines.
- Prepared, rewrote and edited multiple articles per week to improve readability.

Live Text Commentator (FREELANCE ROLE), 01/2020 - Current

StatsPerform, Chippenham

- Provide live updates on domestic and European football matches.
- Perform research and check all facts to maintain high standard of journalistic integrity.
- Produce original, creative commentary to drive engagement across platforms.
- Apply editorial judgement to review accuracy, grammar and facts used in commentary.

Appointment Booker, 03/2020 - 03/2021

White Horse Surveyors, Chippenham

- Book property surveys for clients using a detailed live booking system.
- Use the work system phone booking line to assist with customer queries.



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REFERENCES

Mr Guillaume Serres

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Mr Nathan Bliss

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SKILLS

- Editorial judgement and research
- Search Engine Optimisation methods
- Social/Google analytics
- Interviewing skills
- Original, creative content creation
- Technical ability to use video and audio equipment
- Communication skills
- Teamwork
- Adaptability
- Adobe Photoshop, Premiere Pro, After Effects and Illustrator
- Microsoft Office

EDUCATION

Bachelor of Arts, Sports Journalism,

06/2019

University of Gloucestershire -

Cheltenham

BA Hons Sports Journalism Degree 2:1

2014

Abbeyfield School - Chippenham

- A Level Economics Grade B
- A Level Geography Grade C
- GCSE English Language Grade B
- GCSE English Literature Grade C
- GCSE Mathematics Grade B
- GCSE Science Grade B
- GCSE Additional Science Grade C

- Maintained 99% customer service satisfaction, providing accurate and knowledgeable response to customer questions.
- Handled a high volume of tasks, working accurately and efficiently for optimum productivity and profitability.
- Proficient use of spreadsheets and documents, updating information where needed on a day-to-day basis.

WORK EXPERIENCE

MEDIA ASSISTANT, October - December 2019

Chippenham Town Football Club, Chippenham

- Applied understanding of public opinion, social media and traditional media use to create engaging and attention-grabbing stories.
- Utilised Adobe Photoshop, Premiere Pro and After Effects to produce professional content.
- Participated in creative planning and review sessions, working with the team to elevate quality of content and designs.
- Provided live updates on fixtures across multiple platforms such as Twitter and Instagram.
- Wrote, edited and produced stories for multiple platforms, including social channels and matchday programmes

CLUB REPORTER, July 2018 - July 2019

Forest Green Rovers Football Club, Nailsworth

- Applied understanding of public opinion, social media and traditional media use to create engaging and attention-grabbing stories.
- Performed research and checked all facts to maintain high standard of journalistic integrity.
- Wrote, edited and produced stories for multiple platforms, including social and digital channels.
- Worked closely with Press Officer to maintain optimum levels of communication for the effective and efficient completion of interviews and articles.
- Utilised video and audio equipment to produce professional and creative content for various club channels.

SPORTS REPORTER, September 2018

Swindon Advertiser, Swindon

- Followed through on beat sources, contacts and leads to gather information for stories.
- Applied understanding of public opinion, social media and traditional media use to create engaging and attention-grabbing stories.
- Performed research and checked all facts to maintain high standard of journalistic integrity.
- Conducted and transcribed interviews to produce articles that utilised SEO optimisation methods to drive engagement.

- GCSE Geography Grade B
- BTEC Sport Level 3 Distinction * (A-level A* equivalent)
- BTEC Sport Level 2 Distinction * (GCSE A* equivalent)
- BTEC Art & Design Level 2 Distinction