

Bethan Rose Jenkins

Published Cannabis Writer, Reporter and Editor

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Summary & Achievements

- Expert medical cannabis journalist and health/wellness writer
 - 12+ years professional online writing experience
- Global client base spanning the United States, United Kingdom, Canada, Australia and Southeast Asia
- Brand collaborations, including Marley Natural, FLI Edibles, Lingkar Ganja Nusantara (@LGN_ID), easyJet, Royal Caribbean and MAC

Core competencies

SEO • Journalism • Link Building • Influential Marketing • Blog • Content Management • Technical Writing • Creative Writing • Business Writing
• News Writing • B2B Writing • Copy Editing • Proofreading HTML, CSS and WordPress • Social Media • Forecasting • APA Citation • AP Style

Cannabis/Hemp Industry Writing Experience

- [OVO Wellness \(2022\)](#) - Headhunted to become the lead PR and blog writer for this up-and-coming provider of Organic Varin Oil™.
- [Veriheal \(2022\)](#) - Ongoing writer for this cannabis-focused healthcare technology company. My articles have amassed 100,000 reads and counting.
- [Cannabis Culture Magazine \(2021\)](#) - Interviewed cannabis activist Steve DeAngelo for this online Canadian cannabis magazine.
- [Meon CBD \(2021\)](#) - Headhunted by two professional ice hockey players to create marketing material for this athlete-focused brand.
- [Hölus Pure Premium CBD \(2021\)](#) - Contacted through LinkedIn to write informational blog posts about CBD for this premium provider.
- [High Times Magazine \(2020\)](#) - Featured author for the online cannabis culture publication.
- [Green Rush Daily \(2020\)](#) - Featured author for this online news outlet; owned by High Times Magazine.
- [BigCommerce CBD \(2019-2020\)](#) - Headhunted to become an expert CBD writer for this major global ecommerce platform.
- [Leafly \(2019\)](#) - Feature writer for the world's largest cannabis website.
- [Weed World Magazine \(2019-present\)](#) - Monthly contributor for this British cannabis magazine, which first commenced with publication back in 1991.
- [Harmony Hemp \(2019\)](#) - Occasional blogger/guest post writer for this supplier of hemp-derived CBD.
- [Cannabis News Box \(Ultra Health New Mexico\) \(2018-present\)](#) - News/editorial writer with journalist reporting duties for the Ultra Health blog.
- [The BWell Market \(2019\)](#) - Monthly contributor for the BWell blog; writing focuses on the medical CBD market.
- [The Blazing Chronicle \(2019\)](#) - Occasional blogger for this cannabis-focused blog.
- [Canvas 1839 \(2019\)](#) - Blogger for this company, which specializes in the production of hemp cannabidiol (CBD) products.
- [Green Growth Brands \(GGB\) \(2018-2019\)](#) - Content creator responsible for curating articles targeted towards investors in the cannabis industry.
- [FLI Edibles/Nutritional High \(2018\)](#) - Market in material creator/content creator for this leading cannabis concentrates producer in Sacramento, California.
- [VeriHeal \(2018-2019\)](#) - Occasionally write articles to educate the blog's 45k+ monthly visitors.
- [Terpenes & Testing Magazine \(2018\)](#) - Weekly contributing writer for this magazine focused on cannabis research and development.
- [CBD Health and Wellness Magazine \(2018\)](#) - Author of articles published in CBD Health and Wellness Magazine and Cannabis Packing News.
- [Extraction Magazine \(2018-2019\)](#) - Monthly contributor for this online cannabis extraction magazine.

- [Lineage Grow \(2018-present\)](#) - Monthly contributor responsible for creating investor-worthy news.
- [Sun Valley MMJ Certification Clinics \(2018\)](#) - Responsible for curating monthly blog posts targeted towards medical marijuana patients/consumers.
- [Ameri Cann \(2018\)](#) - Responsible for writing cannabis strain product information for U.S. medical cannabis dispensaries.
- [TheGreenCross.org \(2017\)](#) - Monthly blogger for this premier SF cannabis dispensary.
- [Cannabis Life Network \(CLN\) \(2017\)](#) - Published writer on this Canadian cannabis news site.
- [LiveStoner \(2017\)](#) - Monthly blogger promoting marijuana paraphernalia and news.
- [Cannabis Law Report \(2017\)](#) - Published reporter on cannabis news and legalities.
- [Quest Aerosols \(2017\)](#) - Website writer promoting award-winning Aero Inhaler.
- [Precise Cannabis \(2017\)](#) - Contributor for cannabis marketing/media/PR company.
- [Cannabis FN \(CFN Media\) \(2016-present\)](#) - Cannabis writer with a focus on the financial aspect of the cannabis industry; investments, stock market volatility, financial business reports, etc.

Other Writing Experience

- [easyJet \(2017\)](#) - Destination guide writer for British airline and online travel operator.
- [Wanderlands \(2017\)](#) - Website travel writer for this tour operator in Sydney, NSW.
- [Nifty Homestead \(2017\)](#) - Monthly contributor for this sustainable living resource.
- [North American Essential Oil & Aromatherapy Experts \(2017\)](#) - Content writer for the #1 unbiased source for trusted information about essential oils.
- [BetterBoat \(2017\)](#) - Blogger focused on content about pontoons and deck boats.
- [Novelty Media \(2017\)](#) - Viral content writer for magazine serving 10 million daily.
- [Local Surge Media \(2017\)](#) - Copywriter for this Austin digital marketing boutique.
- [WATT Agency \(2017\)](#) - Company content manager/editor for this marketing agency.
- [Grizzly Coast Media \(2017\)](#) - Copywriter for this Vancouver-based advertising agency.
- [Tour Trek \(2016-2016\)](#) - Tour guide content writer for subsidiary of Royal Caribbean.
- [GoldCo \(2016-2016\)](#) - Ebook writer and blogger for this top precious metals company.
- [Medicaid \(2016-2016\)](#) - Web content writer for this federal & state program.
- [Lifeblood Marketing \(2016-2017\)](#) - Copywriter for marketing agency in Kelowna, BC.
- [Yogalifestyles.com \(2016-2017\)](#) - Ebook and newsletter writer for this online yoga community.
- [Cambodia Travel Us \(2016-2017\)](#) - Tour guide content writer for Cambodia-based travel and tour operator.
- [Coldwell Banker Phuket \(2015-2017\)](#) - Blogger for global luxury real estate agency.
- [SubmitShop \(2015-2017\)](#) - Editor and copywriter for this SEO services company.
- [Digital Journal \(2013-2014\)](#) - Published reporter on this digital media news network.
- [Right Wording \(2013-2016\)](#) - Content writer for professional SEO copywriting agency.
- [Interact Media \(2012-2015\)](#) - Editor/copywriter for this content marketplace.
- [Media Piston \(2012-2015\)](#) - Editor/copywriter for full-service digital agency in Toronto and Manila.
- [Digital Sherpa \(2012-2015\)](#) - Editor/copywriter for real estate marketing agency.
- [Groupon \(2012-2014\)](#) - Copywriter for American worldwide e-commerce marketplace.
- [Stream Companies \(2012-2016\)](#) - Editor/copywriter for full-service advertising agency.
- [Words of Worth \(2011-2016\)](#) - Monthly contributor writing about pet care.
- [Demand Studios \(2011-2016\)](#) - Content writer for this American content production company.
- [Ebrandz \(2011-2016\)](#) - Copywriter for this international digital marketing agency.
- [Content Launch \(2011-2017\)](#) - Top tier writer on this content marketing platform for SMBs.
- [The Content Authority \(2010-2013\)](#) - Editor/copywriter for this leading content mill.
- [HubPages \(2010-present\)](#) - Contributor on this user generated content, revenue-sharing website.
- [Ecopywriters \(2010-2012\)](#) - Copywriter at this community of writers/designers creating SEO campaigns.
- [Around Town Magazine \(2009-2010\)](#) - Editor/marketing specialist/web content curator for this South Wales magazine.