

# Sarah Gaugler

## Fine Arts and Hard Rock

by eira raye gruta



Reliving adventures, remembering people, and embodying passion are easier with a bottle of thick dark ink. This is something that artist Sarah Gaugler knows very well. She is the girl with a grey hat on her head and a tattoo pen in her hand. She is the artist for Snow Tattoo, illustrator and designer for Pocket Universe Art Collective, singer for Turbo Goth, and a photographer with an eye for the world. She is a sultry mix of fine arts and hard rock.





#### **Snow Tattoo Artist**

With skin as her canvas, Sarah can immortalize memories and bring out an individual's unique style. She illustrates these in her signature line art tattoos that she personalizes for every individual.

As the artist for Snow Tattoo, and one of the few female tattoo artists in the country at that, she has a very meticulous approach to her work. She lives up to the goal of their tattoo establishment of providing unique, individual body art in the Snow Tattoo style: spice with a pinch of sugar.

Full of character and mystery, the Snow Tattoo collection has a distinct quality that is a good match for someone wanting to freeze an idea for the world to see on their skin.





**The Pocket Universe Art Collective  
Illustrator and Designer**

As a Fine Arts graduate, Sarah knows how it is to be an up-and-coming Filipino artist looking for a stage to showcase your work. This is why she, with fiancé Paolo Peralta and friend Camille Santillana, came up with Pocket Universe Art Collective.

As a gallery space, an art shop and the platform for Snow Tattoo in one, the Pocket Universe Art Collective is the young artist's corner that you'll find in Saguijo. It is a cozy room with art pieces complementing bare walls, assorted books on the shelves, colorful bags and other interesting trinkets hanging on the wall where there is an available hook.



**Turbo Goth Vocalist**

Sarah's brand of art and glamour shine through her lyrics and performances for Turbo Goth, a pioneering electronic rock duo that has been described as "sexy + tough-as-nails." Turbo Goth is a must-see onstage and most often than not, have been described by fans as very approachable.





**How did you start as a tattoo artist?**

I started tattooing after I graduated from the College of Fine Arts and Design from UST, because I had already been doing freelance illustration work and I refused to work at an office. Everything was my fiancé Pao's idea while we were drinking one night. He said it would be brilliant to have my designs and original art drawn and made as tattoo, aside from the fact that I would also be a female tattooist.

**That's really encouraging. And sweet. How is it being a female tattoo artist?**

Being a female tattooist is cool. Being a girl is always cool! It was difficult when I started, not because of my gender but because I had to learn everything on my own. I believe that experience is the best teacher and practice makes perfect. The whole process of tattooing is physically exhausting but the reward I get from collaborating a design to seeing my actual artwork tattooed on a person is priceless. I love it when an artwork is being born on paper with the client's story and images from my head. I also love it when it finally comes to life when it is on a person's skin and it will be with them forever.

**Tell us about The Pocket Universe Art Collective.**

The Pocket Universe Art Collective started this year after a long time of planning. I have been joining exhibits, and my manager and I are really passionate about art. We felt the need for a venue for local independent artists for them to share their creations from t-shirts, paintings to music and sculptures.

**Why did you name it that?**

It is called The Pocket Universe Art Collective because of its compact and easy accessibility (pocket) and you can find an infinite variety cool stuff in there (universe). It's a place of possibility.

**As an artist and as an individual, what is your style?**

I just like being myself. I like things that are not usual. I have my own style and taste. It's kind of hard to explain in words, but the gist is, I do not do whatever the fad is and I like creating my own stuff. Whatever the majority is doing, that is what I know NOT to do.

**What was the most unusual design you had to work with?**

Every tattoo design I make is special in its own way. I cannot really single out one design for each of them is unique.

**Do you have a favorite client?**

My regulars. I have clients that keep coming back to me and (they) even bring their friends. I have had clients since I was tattooing at my house many years ago, and they have been loyal to me and they still go to Snow Tattoo and are sharing it with their friends. They are my favorite because they leave me with more space for my creative input because they know my style well and trust me completely.

**Do you have an advocacy?**

I have a strong advocacy for anti-gender

discrimination. I believe that it does not matter what gender you are, as long as you get your work done. Although gender may be one of the factors or may explain why some or the majority chooses to do something, how one reacts or acts towards something still depends on the person's own personality, beliefs and experiences. I believe it is wrong to discriminate someone based on gender.

Aside from tattoos, illustrations and music, I'm also passionate about film, food and fashion. I'm passionate about people who are ahead of their time.

**How did you meet your life partner?**

When I was in my final year in college, I met my fiancé at the restaurant where he was working at as sous chef. He pursued me and when we finally hung out for the very first time, we got along so well that we have never been apart since. We are always together in every endeavor we choose. We are always in full support of each other all the time. I ran away from home when I was 17 to take up Fine Arts because my family does not support me and I just had to trust my gut. So, I am so happy that I now have Paolo to encourage me and push me to excel and do my best.

**What else do you want to achieve?**

TURBO GOTH World Tour! I want to be able to share more art, tattoos and music to the world! To continuously evolve as an illustrator, tattooist, musician and as a person.