



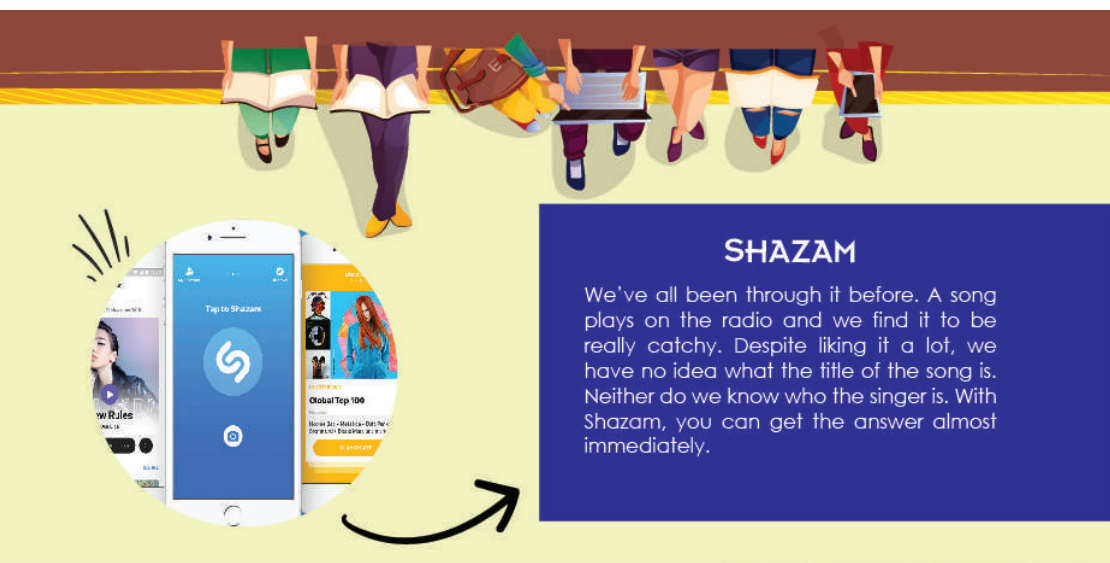
“DIGITAL DISRUPTION” is a phrase that increasingly appears in the news. By definition, it is the change that occurs when new digital technologies and business models affect the value proposition of existing goods and services. Some big words there! Well, in simpler terms, it is when technology significantly affects a market or industry. No one can doubt that we now exist in a digital world. Proof can be seen in how smartphones and mobile apps have become omnipresent in our lives. A lot of tasks can be accomplished with the aid of our smartphones. There are apps for almost every use and a majority of them are available for free too!

According to GlobalStats, Google’s mobile operating system Android currently holds a 76.77% market share in Malaysia. This makes it the undisputed preferred mobile platform in the country.

If you are an Android user, here are a few free apps you should have on your mobile device. We’ve excluded apps that usually come bundled in your phone like Facebook, Instagram, WhatsApp, etc.

### SPOTIFY

Nobody buys physical music albums anymore. So, what’s the alternative? Well, you can install an app like Spotify! You will not only have access to a world of music but also podcasts too. Furthermore, there are ready-made playlist and personalized recommendations that suit your mood and taste.



### SHAZAM

We’ve all been through it before. A song plays on the radio and we find it to be really catchy. Despite liking it a lot, we have no idea what the title of the song is. Neither do we know who the singer is. With Shazam, you can get the answer almost immediately.

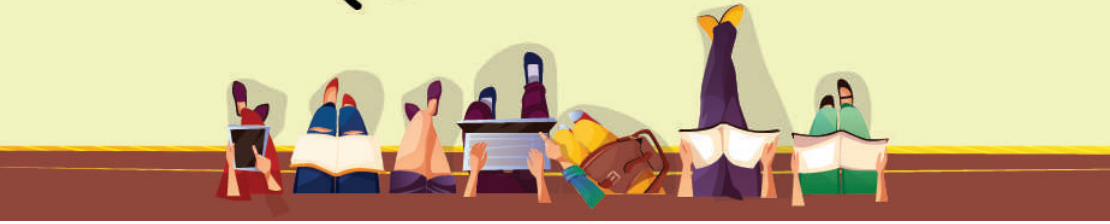
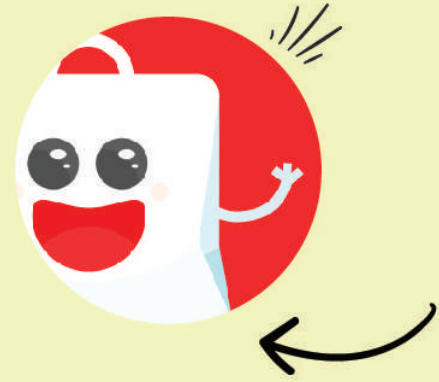
### GSC/TGV/MBO CINEMAS

In this modern world, why would we want to queue up to purchase movie tickets? Moreover, there’s the possibility of having them being sold out. By purchasing your movie tickets online, you not only get to save time but also ensure you don’t miss out on your preferred seats. Of course, you are usually required to become a member of a specific cinema chain. They do, however, come with plenty of additional privileges and freebies. So, whether GSC, TGV, or MBO is your preferred cinema, make sure you download the mobile app!



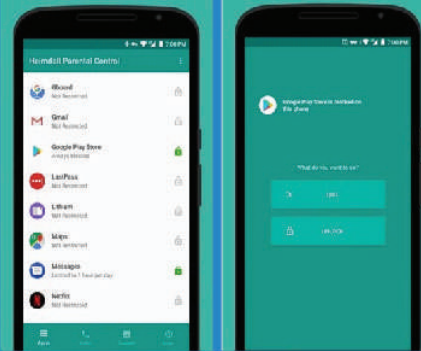
### SHOPBACK

The internet has made the shopping experience much easier. You have a wide variety of choices and you don’t have to go through the hassle of commuting and parking. By going online, shopping can be performed through clicks and swift payments from the comfort of our homes. ShopBack takes online shopping to a whole new level by offering us cashbacks on all your purchases. With over 500 stores to choose from, you’ll definitely get to save more money!



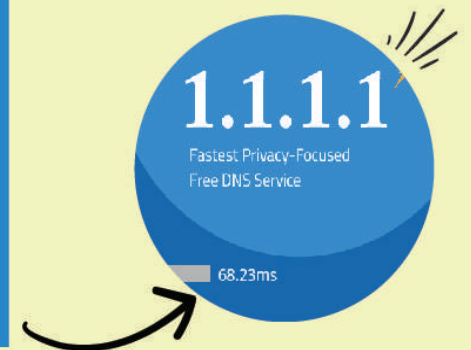
## HEIMDALL PARENTAL CONTROL

Let's face it; nowadays you can't stop your children from accessing the internet. Moreover, it's likely they'll have their own phone or tablet. However, it is your responsibility as a parent to take control of what they access. Heimdall Parental Control helps you to protect your children by securing his gadget and add restrictions. You can limit the duration of calls, block or limit applications, prevent the installation of new apps, and many more.



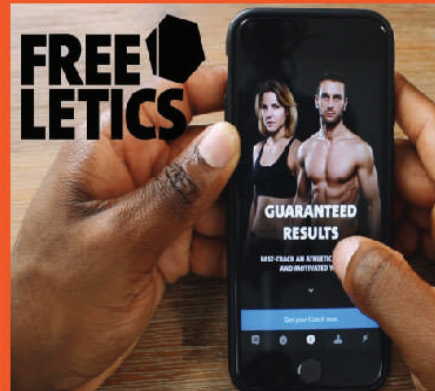
## 1.1.1.1

Are you worried about the level of privacy that you have when browsing the internet? This concern is compounded when you connect to a public Wifi. Worry no more! With 1.1.1.1, you will get to automatically encrypt your DNS queries when you go online. In non-technical terms, it means you have more privacy and security. Furthermore, it might even make your internet connection faster. Now, everyone wants that!



## LASTPASS

Are you one of those people who use the same password for all your different accounts? That's a bad habit to have. However, with the sheer number of online accounts people have nowadays, it might be hard to remember all your different passwords. LastPass helps put this to ease. It is a password manager and password generator that locks your passwords and personal information in a secure vault. From your LastPass vault, you can store passwords and logins, create online shopping profiles, generate strong passwords, track personal information in notes, and more.

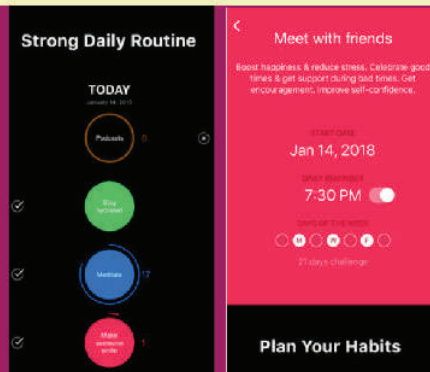


## FREELETICS

Joining a gym and hiring a personal trainer can be expensive. However, getting fit and healthy doesn't have to be costly. The artificial intelligence coach inside the Freeletics app learns from your feedback and performance and then designs complete training plans customised for you. It's like having a personal trainer right inside your mobile phone! There are over 140 types of exercise and more than 900 workout variations. You can train anywhere with almost no equipment. This way you'll never get bored and will be better equipped to avoid a plateau. It's time to get lean and mean!

## HABIT TRACKER

Personal budgeting isn't the only positive habit you need to incorporate into your life. There are plenty of them. However, before you do that, you will also need to identify all your bad habits. By tracking how often you perform them, you will be able to see the patterns. Thereafter, it will be easier to break and eliminate these negative habits. Keeping track of your day with Habit Tracker will keep you accountable.



## GOODBUDGET

Are you worried about the level of privacy that you have when browsing the internet? This concern is compounded when you connect to a public Wifi. Worry no more! With 1.1.1.1, you will get to automatically encrypt your DNS queries when you go online. In non-technical terms, it means you have more privacy and security. Furthermore, it might even make your internet connection faster. Now, everyone wants that!

**GOODBUDGET™**  
Budget well. Live life. Do good.

