# Mouad ELARIBI

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# VFX Artist / Senior Video Editor

(Click to see my)

## PORTFOLIO

#### PROFESSIONAL SUMMARY

A senior video editor and visual effects artist proficient in crafting dynamic content that captivates audiences. With a strong foundation in advanced filmmaking techniques and digital compositing, I excel in producing polished, impactful visuals for diverse projects.

## AREAS OF EXPERTISE

- Adobe Photoshop
- Adobe Premier pro
- Adobe Aftereffects
- DaVinci Resolve
- Motion Graphics
- Long exposure photography
- Visual effects compositing
- Video Editing

- Multimedia Manager
- Camera Technician
- Audio Visual Technician
- Photographer

## CAREER EXPERIENCE

## VFX Artist - Soulima Production

2025 - Present

- Designed and executed visual effects for commercials, including screen replacements and green screen work
- o Delivered high-quality post-production solutions to enhance storytelling and brand impact.

#### VFX Artist – Feature Film "THT"

ARCULTCOM » SARL

- Completed 25+ shots involving visual effects, ranging from green screen keying and compositing to animation and tracking.
- o Collaborated closely with the film's production team to ensure seamless visual integration and cinematic quality.

#### Video Editor 2024-2025

Gymkee - France (Remote)

- o Edited short-form and long-form content for a professional creator promoting the Gymkee app.
- Specialized in crafting social-media-ready videos, applying hooks, pacing, and strategies aligned with platform algorithms.
- Produced engaging promotional content that boosted visibility across social channels.

## Head of Media Department 2019 - 2024

La Ruche Des Sciences - Tetouan

- o Directed and edited over 80 episodes of remote learning content during the COVID confinement period.
- Created and implemented a media strategy that successfully expanded the client base.
- Oversaw technical operations and ensured smooth functioning of equipment.
- Led project teams and coordinated media productions effectively.
- Conducted workshops on photography and filmmaking, sharing knowledge with aspiring media students.
- o Directed compelling educational video content for students.

#### Film Camera assistant 2019

LA MORA: - Feature Film" by MOHAMED ESMAIL

- o Supported the camera team in setting up equipment and capturing shots.
- o Assisted in the smooth execution of the film production.

## Cameraman & Video Editor 2016 - 2018

SPARKOM Creative Agency – Commercial product campaigns

- o Produced engaging visual content for clients, meeting their specific requirements.
- o Edited videos to create impactful storytelling
- o Directed impactful video promotions that contributed to client growth.

#### Assistant Director & Making of 2014

- o Assistant Director of "Petit Bonheurs" Moroccan national feature film By Mohamed CHRIF TRIBAK
- Supported the film's director in the creative process and production logistics.
- o Making of "NECKAN Spanish feature film" by GONZALO Tapia
- o Captured stunning photos and videos which were used in the film's distribution campaign.

# Cameraman / Video Editor / Photographer 2013

Talent show: Mawahib 2013

o Covered the talent show events, capturing photos and videofootage for promotional purposes.

## PERSONAL PROJECTS

- Filmed and directed 50+ commercials for businesses across different sectors.
- Directed 6 short films, exploring storytelling through cinematic techniques.
- Created impactful social media content focused on media, filmmaking, and visual storytelling.

## EDUCATION

- Advanced Diploma In Film Studies.
- Certificate: Advanced Digital photography.
- o Diploma in Marketing Management

#### AWARDS

- Second Prize Video Art Forum, (2022)
  Recognized for filming anddirecting a sensory short film addressing child abuse.
- Golden Medal Certificate & Honorable Mention MPA Maghreb Photography Awards (2024)
  Celebrated for excellence in photography.