

# SABRINA SUGG

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Fourth year Environmental Science undergraduate student in an Accelerated Master's Degree Program through the School for Environment and Sustainability, specializing in communication and media, seeking experience in ecological research, habitat restoration, and environmental storytelling.

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## EDUCATION

### University of Michigan

Ann Arbor, MI

September 2021 - May 2026

- B.A./M.S. Environmental Science; Minor: Water and Environment; Cappel Sales Track (Ross School of Business)
  - GPA: 3.68 / 4.00
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## WORK EXPERIENCE

### Clearwater Marine Aquarium

Media Relations, Social Media, and Graphic Design Intern

May 2024 - August 2024

- Composed press releases and edited copy for media outreach.
- Hosted and guided tours for reporters, showcased exhibits and provided insights to elevate media coverage.
- Developed engaging content, including videos and photos of resident animals, and wrote informative captions.
- Built relationships with social media influencers, facilitated partnerships to expand digital presence and reach.
- Enhanced proficiency in Adobe Photoshop and Illustrator to design infographics for public display.
- Conceptualized an educational exhibit on sea otters and river otters.

### Allgeier Lab - Coastal Ecology and Conservation Lab

Student Researcher

August 2024 - Present

- Performed detailed analysis of sediment samples from artificial coral reefs in the Bahamas operating microscopes to identify macroinvertebrates, providing critical data on ecosystem resilience and functionality.

### Schoolcraft College, Bradner Library

Writing Support Tutor

September 2024 - Present

- Responsible for supporting students in the editorial process of English and writing assignments.
- Assisted students in establishing useful techniques for executing the writing process.

### Kmacconnect

Strategic Communications Intern

May 2023 - September 2024

- Revamped the social media presence of NYU psychiatrist Dr. Samoon Ahmad, M.D. by creating concise and digestible infographics and research overviews on LinkedIn, Instagram, and X: <https://linktr.ee/samoonahmadmd>.
  - Attended meetings with clients, constructed statements of work, wrote briefs, pitches, and outreach campaigns.
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## OTHER EXPERIENCE

### Sound and Media Art Lab - <https://smartlab.cargo.site/>

Ecosystems and Animal Behavior Biologist

January 2024 - December 2024

- Worked on a team with three graduate students from engineering and art departments to fabricate an interactive biomimetic installation to showcase a real-time simulation of an electric eel's behavior via sonification.
- Conducted research of electric eels and the Amazon ecosystem to inform the installation's structure and the composition of immersive music.
- Collaborated on designing and building the installation, which resided in the Duderstadt Gallery for one month.

### Hopelessly Yellow - <https://www.hopelesslyyellow.com>

Managing Editor and Writer

September 2021 - September 2024

- Contributed original content, including poetry, creative writing, and non-fiction stories.
- Oversaw the writing team, mentored writers, executed publishing schedules, planned meetings and events, and ensured website finalization by maintaining error-free media content.