

AGUNBLADE, JUMOKE GIFT

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No. 14, Lekki Phase 1, Lagos State.

ABOUT ME

I am a freelance SEO writer with over three years of experience writing quality and unique articles. I am passionate about increasing websites' rank on search engine results, using keywords, backlinks, meta-descriptions, and other SEO related elements. My writing skill has attracted prospective customers to my projects' web pages and increased their online visibility. I commit to exceeding my clients' expectations and achieve the project goals within the set timeframes. I am open to take on new challenges, and contribute to solving companies' SEO challenges.

EXPERIENCE

Honbike

APRIL 2020 – SEPTEMBER 2022

- Conducted keyword research to optimize content for the electric bicycle website.
- Wrote and edited blog posts, articles, and web content for various topics.
- Marketed the company's products to its European and North American audience, using a relatable writing style and format.

Prime Châle

NOVEMBER 2021 – AUGUST 2022

- Worked as a contractor for Prime Châle, creating well-researched articles for top leading companies, including household brands, tech products review, and DIY book guides.
- Collaborated with web designer to create visually appealing content, implementing SEO best practices in all written work.
- Led a team of writers and confirmed the quality of articles submitted on “slack” communication platform.

TheRichest

JUNE 2022 – PRESENT

- Used header tags, meta descriptions, and internal linking to increase the website ranking score on Google.
- Participated in brainstorming sessions to generate new content ideas about top world influencers making a societal and economic impact.
- Developed new and improved content strategies for better search engine results.

PROJECTS

Ripples Editorial Board, Ile-Ife – *Editor-in-Chief*

JUNE 2017 – DECEMBER 2019

- The competitive program was organized with a team of fifteen people to create a platform for young writers to express their views on national issues.
- Led the team to organize a fundraising strategy that yielded monetary resources to fund the writing program.
- Created writing groups that allowed departmental students to sharpen their writing skills while assigning mentors to each group.

Career Benchmark Master Class 2.0 at IHTIL coaching firm – *Social Media Strategist*

FEBRUARY 2019 – NOVEMBER 2019

- Created social media content on career development, targeting the latest school graduates.
- Responsible for Instagram and Twitter captions and users' engagement sections.

SKILLS

- Content Optimization - Yoast plug-in on WordPress.
- Keyword Research - SEMRush and Surfer for keyword selection.
- APA Writing Style - Targets the US health and engineering market audience.
- Microsoft Word/Google Doc - for better writing performance.
- Google Search Console - Monitors websites' growth rate and online presence.
- Link Building/Title Optimization - Increases ranking on search engine pages.

EDUCATION

Obafemi Awolowo University, Ile-Ife - *B.SC. Consumer Sciences*

MAY 2016 – DECEMBER 2019

CERTIFICATIONS

- HubSpot Certification on Inbound SEO Marketing, 2022
- Project Manager at Vintage Management Center (2019), United States (Partner of KTH Royal)

INTEREST

- Social media
- Scrabbles
- Playing the keyboard

REFERENCE

Available on request