

MARKETING PORTFOLIO



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ABOUT US

Originality is what we achieve, creating immersive brands and compelling websites

Our aim

Our mission is simple: bring an unconventional edge to your brand.

Brand Essence

Create8 connect the dots for brands with big ambitions. We're not your run-of-the-mill design and web agency – we're innovators who treat briefs with an open mind, crafting something totally original.

We love a challenge

Clients give us their ambition – we'll always aim to clear it. The higher the benchmark is, the bigger the jump we make to something imaginative.

We're curious, imaginative, and always up it Great branding doesn't settle for the expected, so neither do we. Through web, print, packaging and video, our experts breathe new life into your business. Every angle is considered; especially those you may never have seen before. We like our ideas just like our coffee – always on the boil. Create8 believe in constant, practical feedback that brings us in flow with your aspirations, even as we stretch them. By understanding who you are – over a drink, phone call or workshop – we'll help you become whoever you want to be.

EXPERTISE



Social Media



Marketing & Design

BRANDS



MARKETING & DESIGN

MARKETING

Google Analytics
Salesforce CRM
Salesforce Marketing Cloud
Salesforce Pardot
Mailchimp
Hootsuite
Google Ads
Facebook Ads Manager
HubSpot

DESIGN

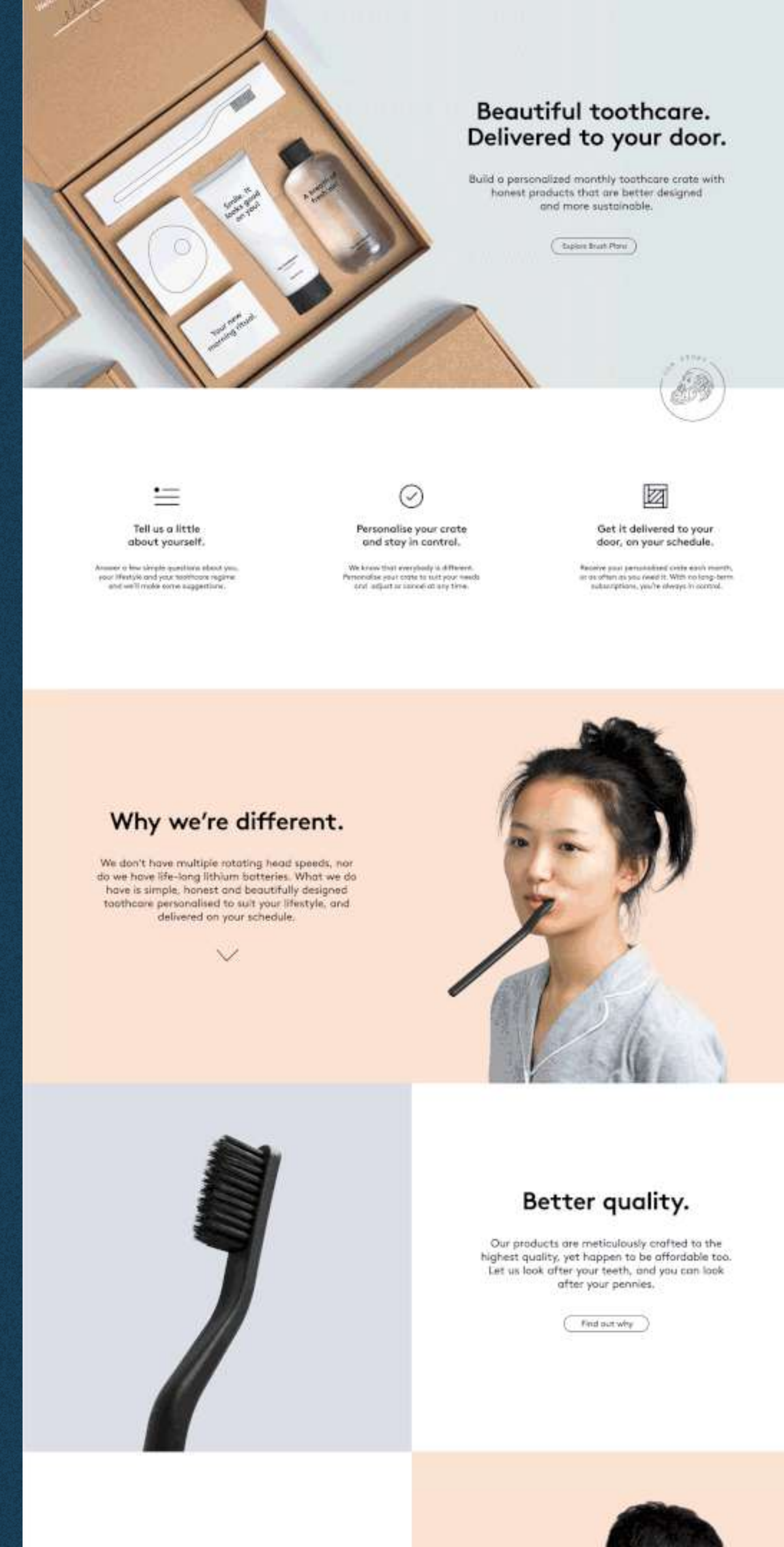
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe InDesign

NEWSLETTER DESIGN

A newsletter is a printed or electronic report containing news concerning the activities of a business or an organization that is sent to its members, customers, employees or other subscribers. Newsletters generally contain one main topic of interest to its recipients.

Shake Hunger

January, 2022



07

EDITORIAL DESIGN

An editorial, leading article or leader is an article written by the senior editorial people or publisher of a newspaper, magazine, or any other written document, often unsigned. Australian and major United States newspapers, such as The New York Times and The Boston Globe, often classify editorials under the heading "opinion".

Shake Hunger

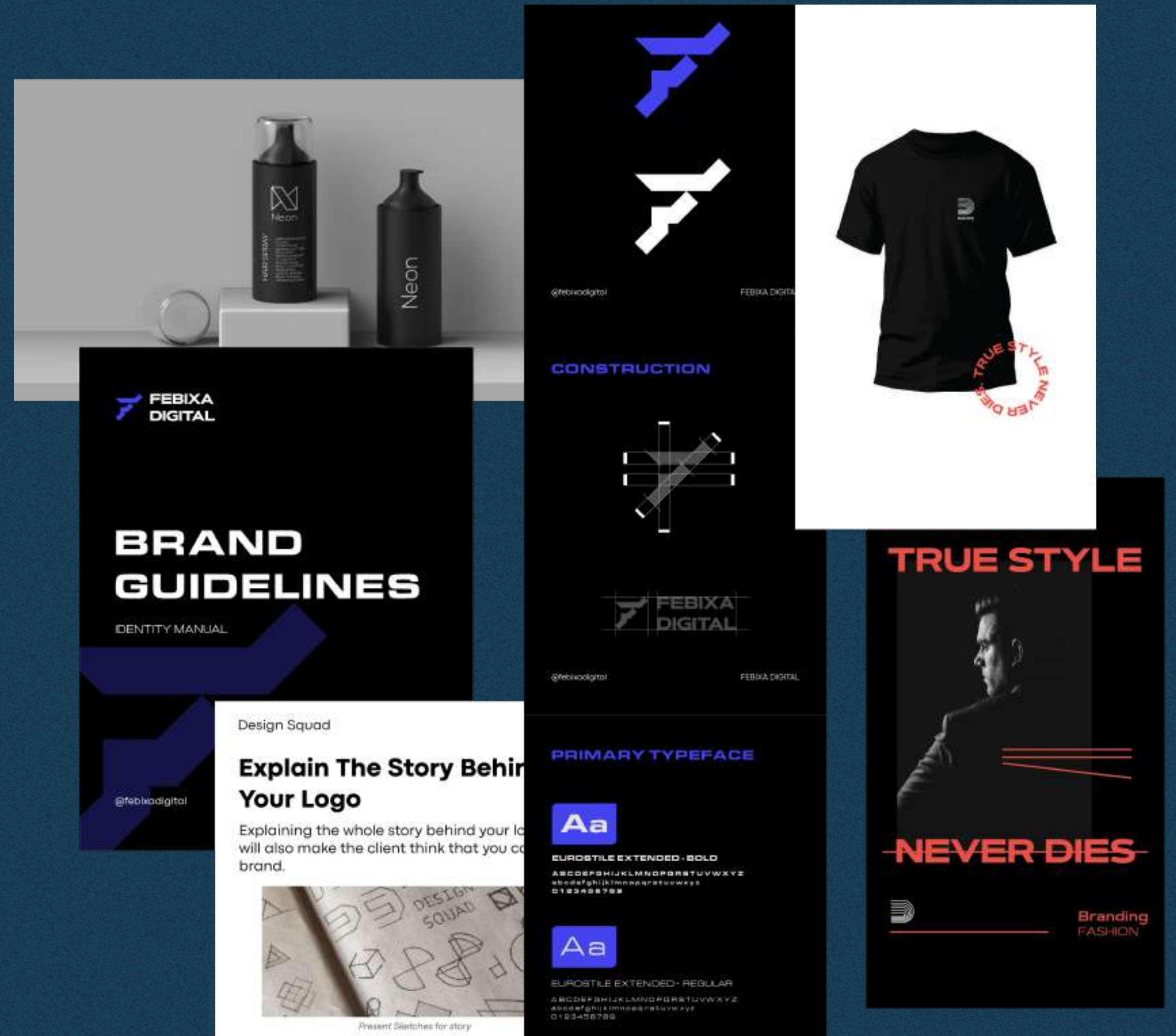
January, 2022



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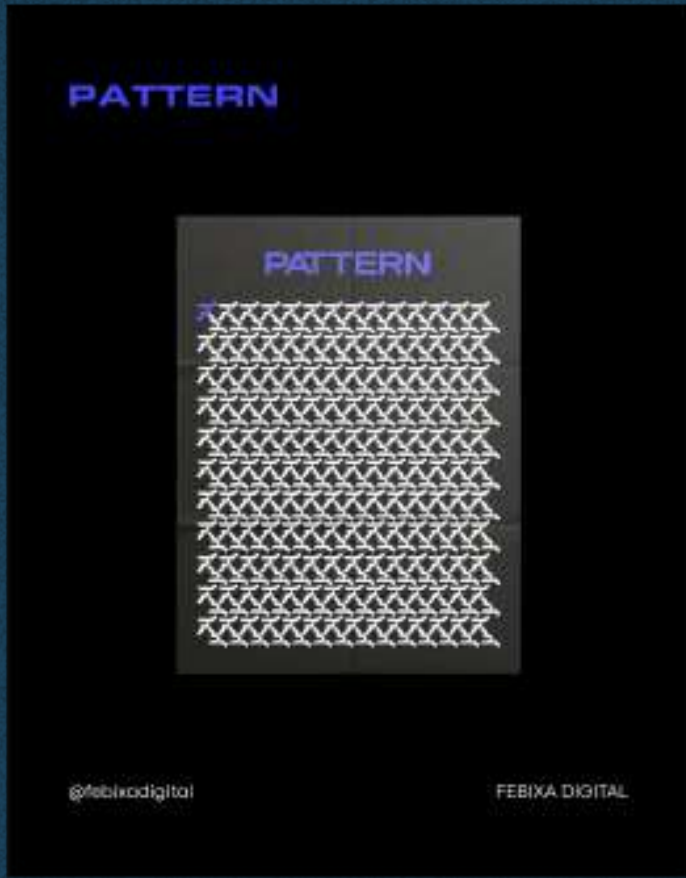
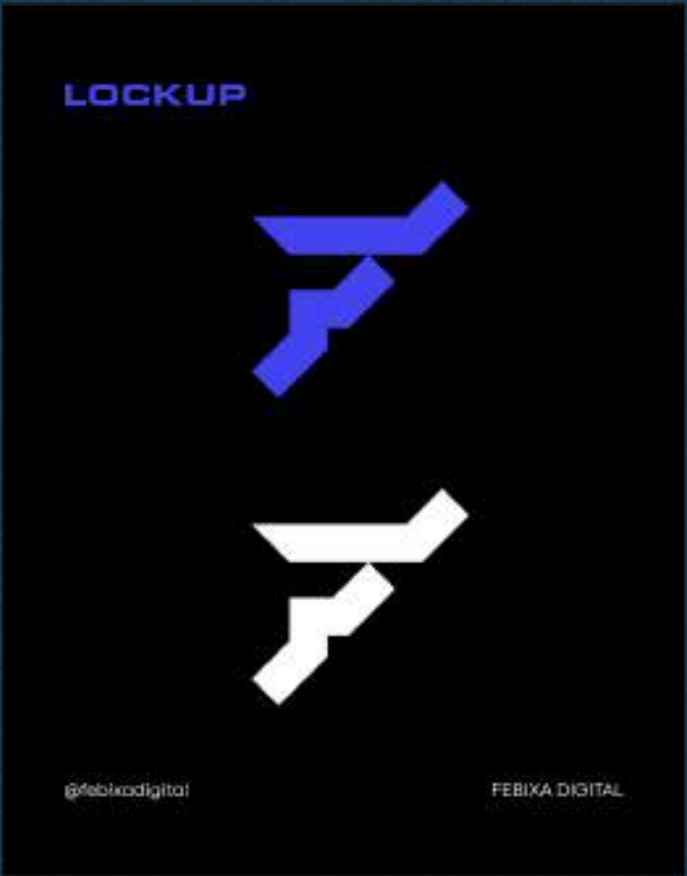
SOCIAL MEDIA

The term social media refers to a computer-based technology that facilitates the sharing of ideas, thoughts, and information through virtual networks and communities. Social media is internet-based and gives users quick electronic communication of content, such as personal information, documents, videos, and photos. Users engage with social media via a computer, tablet, or smartphone via web-based software or applications.



INSTAGRAM

Instagram Carousel
1080 x 1350



FACEBOOK



BRANDING

