

LANEY MAYFIELD

ListenToLaney.com | Laney.Mayfield.LM@gmail.com

EDUCATION

University of Alabama | Tuscaloosa, AL

Master of Arts: Journalism and Media Studies | January 2024 – August 2025

Auburn University | Auburn, AL

Bachelor of Arts: Journalism | May 2022

- GPA: 3.6/4.00
- Minor: Psychology

RELEVANT EXPERIENCE

WTOC 11 News | Savannah, Georgia

Multi-media Journalist / Weekend Morning News Producer | September 2025 – Present

- Pitch stories and collaborate with colleagues on coverage.
- Conduct interviews, shoot and edit videos, and produce VOSOTs and news packages under deadlines.
- Report on breaking news and developing local stories across the Coastal Empire and Lowcountry
- Make daily beat calls to sources for stories.
- Produce live newscasts, ensuring smooth execution and resolving issues in real time.

WAFF 48 News | Huntsville, AL

Morning News Producer | June 2022 – September 2025

- Selected and wrote stories and anchors read for newscasts while working with the executive producer, on-air talent, and editors.
- Created graphics based on newscast content
- Produced dozens of breaking news reports.
- Managed live broadcasts and made real-time corrections as needed.

Opelika-Auburn News | Auburn, AL

News Writer Intern | Jan. 2022 - May 2022

- Wrote 17 stories under pressure with deadlines utilizing BLOX-Software.
- Reported stories in an accurate, fair, and balanced way for online and print publication.
- Captured quality photos for articles and the news web page.

Eagle Eye TV | Auburn, AL

Multimedia Journalist | Aug. 2019 - May 2022

- Created and edited 12 news packages for newscast using Adobe Premiere Pro.
- Authored 32 articles and features for online publication.
- Took engaging snapshots for reports and the station's website.

