

Heading: Get 50% off your personalized plan! Offer ends in 24 hours!

Body Copy:

We understand losing weight is hard. Especially when it seems like every month there is a new diet craze sweeping social media.

And it can be challenging to figure out what's a fad and what will actually work for your specific lifestyle and circumstances.

Here's the thing though, losing weight is possible and you can even do it without giving up your favorite foods!

The solution is actually pretty simple: fasting.

Fasting has exploded in popularity as research continues to reveal all the benefits of this new, faster, and easier approach to weight loss.

Forget carb-cutting and calorie counting. With intermittent fasting, you can eat all your favorite foods, as long as you do it within a specific time window. Then watch the pounds drop off your waistline, even if nothing else has worked in the past!

But it gets better. Fasting forces the body to switch into a fat-burning mode. In addition to helping you drop the pounds and keep them off, it can also delay aging, reset your metabolism, increase your energy, decrease inflammation, enhance your cardiovascular health, and lower your insulin levels.

BetterMe has already helped thousands of women just like you shed weight for good using a combination of science and a personalized plan.

For a limited time only, we're offering 50% off our personalized fasting plans. This offer will end in 24 hours, so don't miss out!

On top of the fasting plan, you'll also get access to our workout library, meal plan tailored to your preferences, and access to our trackers (steps, water, calories/macros)! Every dieter knows that sometimes it can be hard to stay on track during the hardest moments, that's why we also offer 24/7 certified online coach support to ensure you succeed.

Click **here** to redeem your offer before time runs out!