

CIARA FEARN

🏠 Lancashire
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PROFILE

MA English Literature student at Lancaster University. Proficient and hard-working with a detailed understanding of publication processes. Comprehensive understanding of writing processes and acutely aware of proactive editing techniques. Core skills: interviewing, newswriting, feature writing, editing, Adobe InDesign, content creation and social media.

<https://ciarafearn.journoportfolio.com/>

EDUCATION

- | | |
|---------------------|---|
| 2021-10-
2022-07 | MA: English Literary Studies
Lancaster University
Grade: TBC |
| 2018-10-
2021-06 | Bachelor of Arts: English Literature
Lancaster University <ul style="list-style-type: none">• Awarded BA (Hons) in English Literature upper 2:1• Member of The Tab Lancaster• Member of SCAN student comment and news• Member of Lancaster University running and athletics club |
| 2017-09-
2018-06 | A-Levels
Kirkham Grammar School <ul style="list-style-type: none">• Awarded: A-Levels, ABBB, English Literature, Art, History and Psychology |
| 2015-09-
2017-07 | GCSE
Kirkham Grammar School <ul style="list-style-type: none">• Awarded 10 GCSE's: A*- B |

WORK HISTORY

Journalist Internship – TheSocialTalks.com, February 2022- Current

- Further developed my editing/writing abilities and responsibilities.
- Consistently met deadlines and produced quality writing/content for the website.
- Monitored social media and online sources for industry trends.
- Pitched stories to editorial staff in content areas of news, environment, sports and entertainment.

Luxury Travel Writer/Assistant Editor – Beau Monde Media, April 2022- Current

- Researching and writing content that is dedicated to luxury events, hotels, restaurants, and travel destinations.
- Networking with PR agencies and potential collaborators.
- Pitching to restaurants, travel influencers, hotels, and luxury events as a means of creating a collaborative feature.
- Editing, photo sourcing, and emphasis on SEO.

Writer – Music Is To Blame, February 2022 - Current

- Reviewed new music videos, singles/EPs and albums.
- Met deadlines, produced quality publishable content and attended music venues from which I had 24hrs to produce a review.

Journalist/Editor, Rock and Art, Freelance, October 2021 - Current

- Applied understanding of public opinion, social media and traditional media use to create engaging and attention-grabbing stories.
- Wrote, edited and produced stories for Internet and digital channels..

Content Writing Internship – XIRCLS, January 2022 – March 2022

- Researched industry-related topics, combined online sources, interviews and studies.
- Consistently met deadlines. Processed, planned, wrote and edited web content.
- Range of content writing from articles to scripts for videos all for digital marketing purposes.

Journalist, Why Can't We, Freelance, October 2021 - January 2022

- Freelance journalism for raising awareness of disability sport in the media
- Performed research and checked facts to maintain high standard of journalistic integrity.
- Organised material, determined area of emphasis, and wrote stories according to prescribed editorial style and format standards.

Bookseller, Waterstones, Altrincham, August 2021- December 2021

- Organised store merchandise racks and displays to promote and maintain visually appealing environments.
- Used consultative sales approach to understand customer needs and recommend relevant offerings.
- Completed setup, breakdown and product preparation for promotional displays and in-store demonstrations.

Student Journalist, The Lancaster Tab, January 2021 - June 2021

- Developed publication website, blogs and social media presence.
- Interviewed sources and developed relationships with informants to obtain vital information for stories.
- Wrote feature articles for The Lancaster Tab, a student news site. Included working to deadlines and keeping up with current affairs, sourcing original photos for articles and extensive editing of work.

Online English Tutor, TutorHunt, January 2020 – December 2020

- Fostering meaningful relationships among students through student tutorials
- Instructing English, college essay writing, high school essay writing, reading
- Providing constructive feedback regarding student's performance and language.

Legal Assistant Work Experience, September 2019 – October 2019

- Work experience completed in the legal department of a global company, operating in 52 countries in the oil and gas sector
- I was based at the company's global headquarters of Fircroft Group in Manchester for a period of two weeks
- Drafted important emails and got the chance to shadow a lawyer and reviewed legal information and proofed documentation for errors.

INTERESTS

I am passionate about women's issues such as mental and physical health, safety and more widely gender equality. I hope to give back to society by raising awareness about these topics throughout my journalism career.

I enjoy triathlons (running/swimming/cycling) – aiming to complete the Ironman in the next year. I also regularly go on hikes and am an avid reader of all sorts. A lover of the arts, particularly poetry and literature and often enjoy writing my own poetry.

SKILLS

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|--------------------------|---------------------------------------|
| • Deadline Orientated | • Creative Writing |
| • Thorough researcher | • Excellent problem-solving skills |
| • Confident communicator | • Logical reasoning and objectivity |
| • Attention to detail | • Social media and website management |