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LA DOLCE VITA GROUP PRESENTS: SINGAPORE'S NEWEST BREWERY 'HOPLIFE', SERVING AWARD-WINNING CRAFT BEER BREWS AT THREE NEW RESTAURANTS ACROSS THE ISLAND

Established in January 2021, HopLife is very much new on the scene, but we've got years of brewing experience under our belts and a fervent passion for our craft. Under the direction of our Master Brewer and his team, we've produced a range of fresh, unpasteurised beers, using only the finest raw ingredients flown in from countries like the US, UK, and Germany. Whether you're just embarking on your beer drinking journey or a seasoned hophead, there's something for everyone—from the refreshing 'Isle Blanche', a Helles Lager that holds back on the hops for a sweeter, lighter flavour profile, all the way to the exceptional 'Style Noir', a dark Nitro Stout with notes of roasted coffee and an impossibly smooth, buttery finish.

Our participation in this year's Asia Beer Championships was a smashing success despite our relative newness to the industry. Judged by industry insiders and seasoned international brewers, all five of our submissions garnered accolades, beating out fierce competition from established brands both local and international—no mean feat given the hundreds of entries from breweries across Asia. For a detailed list of our awards, please refer to our beer factsheet [here](#).

ABOUT OUR OUTLETS

HopLife

As the flagship restaurant of our brewery brand, HopLife occupies a sprawling, double-storied complex that overlooks the abundant greenery of Vita Park. With an emphasis on wood accents, tiled floors and warm spotlights, it paints a striking picture to draw diners in. Its expansive interior, suitable for all occasions, is matched by an equally versatile menu that serves both Asian and Western cuisine. Strike up a conversation by the bar with our friendly staff as you knock back a pint or two of HopLife beer, or reconnect with friends and colleagues over bar bites and supper club staples that range from Five-Spice Spring Rolls to Boneless Har Cheong Gai. Family dinners can be enjoyed over a spread of heart-warming dishes (think Sambal Squid and Baby Back Ribs), while little ones have the freedom to run wild on the lawn located right outside the restaurant. Regardless of the occasion, HopLife aims to provide the ideal ambience to welcome all diners.

Jln Vita, #01-02 & 03 Vita Park, Singapore 123456, +65 6400 1234. Open Daily, 11.30am-10.30pm.

Straits Society

Located in a historic shophouse complex along the illustrious Boat Quay stretch, Straits Society pays homage to its colonial origins by referencing the year its premises were built—the very same year the Straits Settlements were established. The menu is similarly inspired, offering an array of Asian and Western dishes that aims to cater to a wide range of tastes. Still paying heed to the adage that old is gold, traditional preparation techniques are used in dishes like the Salt-baked Chicken and Fish Maw Noodles, served with a bone broth that's been simmered for 24 hours. Western favourites are given equal attention, with a generous selection of risottos, pastas, grain bowls, and chophouse picks.

The restaurant's lush, verdant interior stands out amongst its neighbours, welcoming passers-by and diners alike to take respite from the blistering heat of the day. Guests can choose to cool off at the sleek bar, where HopLife's range of award-winning beer is served on tap or take in the sights of the Singapore River at the breezy outdoor dining area with a cold pint in hand.

Vita Bay, Singapore 123456, +65 6400 1234. Open Daily, 11.30am-10.30pm.

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The Golden Hour

Nestled within the buzzy financial district, The Golden Hour's glass-fronted exterior exudes a sense of elegance and chic that befits its location. Enter the restaurant and you'll be immediately greeted by a well-lit bar, prepped and primed to serve guests their boozy beverage of choice. Cushy velvet seats, quartz tabletops and gold accents contribute to a warm, relaxed ambience, while the joint's menu very much plays to the spirit of convivial dining, with a selection of bar bites, sharing platters, and gratifying mains—perfect for the after-work crowd or those looking to unwind after a long day.

Vita Tower, #01-17/18, Singapore 123456, +65 6400 1234. Open Mon-Sat, 11.30am-10.30pm.

For more information, press images, or interview and tasting requests, please contact:

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