Hi-Fidelity Mockup

Oddle

Join Us

Obsessed with food. Passionate about people.

Built for restaurants by restaurateurs, Oddle's mission to future-proof restaurants is driven by community and connection.

Explore Roles

Our Story | Our Values | Where We Hire | Employee Testimonials | Open Roles

Our Story

'Always Restaurants First', from the very start

Motivated by a combination of necessity and the desire to make a difference, Oddle was built by restaurateurs to serve the F&B industry.

Advancing to the marketplace

Launch of Oddle Eats, a food discovery platform and marketplace. Oddle switches to usage-based pricing.

2012 | 2019 | 2020 | 2021 | 2022 | Tomorrow

The Oddle Way

Every revolution needs a manifesto. Here's ours.

Core values that guide the way we work.

Data is King

As a tech company, we understand problems and make decisions based on data and evidence.

Culture

Hear from our Oddlers.

Connect With Us

"Mauris egestas, purus in ultricies gravida, sapien ipsum fermentum sem, non feugiat massa turpis eu neque."

John Doe
Restaurant Owner

Where We Hire

Work with us, wherever you are.

With more than 150 employees across 7 countries and 4 regional offices, work in a diverse, cross-cultural environment unlike any other.

Singapore | Taiwan | Hong Kong | Malaysia | Australia

Open Roles

Take a seat at the table.

Singapore | Taiwan | Hong Kong | Malaysia | Australia

Senior Associate, Paid Search
Singapore, Singapore
The Search Engine Marketing (SEM) team manages biddable media.
Published on: 23rd March 2023

Art Director, Digital
Singapore, Singapore
The Digital Art Director (AD) is a senior member of the creative team and is an active contributor of ideas and creative solutions.
Published on: 22nd March 2023

Junior Copywriter
Singapore, Singapore
Copywriter with 1 year of experience in an advertising agency (ATL or Digital).
Published on: 22nd March 2023

Associate, SEO
Singapore, Singapore
Primarily responsible for supporting the SEO organization in

Oddle

Products	Services	Resources	Company
Deliveries & Takeaways	Oddle Eats	Pricing	About Us
Reservation	Managed Marketing Services	Success Stories	Careers
QR Ordering	Customer Relationship Management	Blog	
Payment Terminal		Help Centre	
		Contact Us	

Components

2013
The Lawn—where it all began
Jonathan Lim, owner of 'The Lawn', struggles to find a cost-effective digital sales solution for his cafe.

2014
Built for restaurants by restaurateurs
Together with friends Yong Xiang Pua and Alan Goh, Jonathan builds Oddle V1, catered to F&B operators.

2015 - 2016
Venturing abroad
Oddle expands its operations to Malaysia, Hong Kong, and Taiwan, with fully-managed logistics services.

2017 - 2018
Focus on vertical growth
Oddle continues to create value for F&B merchants by offering 'Marketing-as-a-Service' (MaaS) at zero cost.

2019 - 2021
Advancing to the marketplace
Launch of Oddle Eats, a food discovery platform and marketplace. Oddle switches to usage-based pricing.

2022 - Present
New face, better features
Oddle undergoes a face-lift and evolves into an omnichannel solution provider with Oddle Reserve, QR Ordering, and Payment Terminals.

Tomorrow
Leading F&B Tech Provider in the Asia-Pacific
With plans to increase market penetration in Asia, Oddle is ramping up operations on a major scale.