



ELISA MARIA MONTANARO

FASHION & COMMUNICATION DESIGNER



05/07/1999



Genova (GE)



em.montanaro99@gmail.com



<https://emmontanaro99.journoportfolio.com/>



+39 3803614946

Professional Profile

Fashion & Communication Designer specialised in **fashion and visual communication**, with a solid aesthetic vision gained from a heritage of craftsmanship, editorial styling and contemporary digital languages.

Product developer, visual identity strategist, editorial and communication designer, for online and offline platforms, through: creativity, method and attention to detail. **I work with consistency between product and image**, always guided by the desire to give value and meaning to what I convey, but above all to expand my knowledge.



Education

EUROPEAN ISTITUTE OF DESIGN (IED) - FIRENZE
Fashion Design - Shoes and Accessories Design

October 2017 - September 2020

IIS GALILEI PACINOTTI - PISA

High school diploma in humanistic studies.

September 2014 - June 2017

IISS MARZOLLA SIMONE DURANO - BRINDISI

September 2012 - June 2014

Work Experience

CRESSI SUB spa

Product Designer, Communication & Marketing Specialist

- Product designer: technical sport equipment & bag line
- Editorial and visual design for printed, social and digital contents
- Graphic Design for B2B and B2C contents
- Packaging development
- Social media content creator (photos, videos, text)
- Communication design for the 10 world branches
- Shops and trade fair/Expo set-ups designer
- Consolidation of the brand image on visual communication materials

Employee May 2025 | Freelance November 2022 - May 2025 Genova

INDITEX

Visual Merchandiser Intern

- Window and shop set-up in accordance with visual guidelines
- Styling of mannequins in line with collections and micro-trends
- Preparation and management of product deliveries
- Customer Care
- Sales management

October 2021 - February 2022 Livorno

STYLIST

Freelance

- Styling development for fashion magazine
- Research and coordination with showrooms and PR
- Preparation of the set and looks
- Organisation of fashion shootings in multiple locations

Solstice Magazine

2021 Como

RICCOPLAST

Communication & Marketing Specialist

- Development digital and print communication strategy
- Optimisation of internal and external corporate communication
- Production and editing of photo and video contents
- Creative support for the design of footwear components
- Creation of informational material for clients in the fashion/luxury sector
- CRM management

2021 Lucca

STYLIST ASSISTANT

for Stefano Guerrini & Stela Plaka

- Styling assistance
- Research and coordination with showrooms and PR
- Preparation of the set and looks
- Organisation of fashion shootings in multiple locations

Vogue Italia, Kaltblut, Manintown, Desnudo, MMscene, FashionablyMale, Fienfh Magazine

May 2018 - December 2019 Milano, Roma

BAND OF OUTSIDERS

Backstage Dresser

- Managing of models fo fashion show
- Preparation of outfits according to the order of appearance
- Assistance to the backstage team
- Coordination of outfits and timing during the show

Pitti Uomo 2018 Firenze

Others

RYANAIR

Flight Attendant

2022 Cologne - Germany

Magazine Links

- <https://www.malemodelszene.net/mmscene-magazine/timo-baumann-mmscene-032/>
- <https://www.vogue.it/vogue-talents/gallery/moda-uomo-autunno-inverno-2019-2020>
- <https://fashionablymale.net/2020/01/18/sam-francesconi-by-davide-musto-for-fashionably-male/>
- <https://www.blurb.com/b/9867512-desnudo-magazine-issue-16>
- <https://manintown.ams3.digitaloceanspaces.com/2020/01/mit2020january.pdf>
- <https://manintown.com/intervista-a-emiliano-di-meo/2020/02/14/>
- <https://manintown.com/a-models-talk-fero-janicek/2020/01/27/>
- <https://www.kaltblut-magazine.com/fero-by-roberto-viccaro/>



ITA Native

ENG B2 Advanced



FR Base Level



Skills

Fashion and Product design
Graphic design
Visual communication
Accessories design chain
Clothing Design chain
Styling
Set assistance
Video - Photo editing

Pre e post production
PR ability
Team wok
Problem solving
Editorial Design
Packaging Design
Trade fair/Expo design
Working underpressure

Softwares

Adobe Acrobat Pro DC
Adobe After Effects
Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Media Encoder
Rhinoceros
Adobe Lightroom
Microsoft Office Suite
Windows 10
Apple IOS



Soft Skills & Passions

Fashion world
Spare time photographer
Painter
Vintage watches collector
Cooking amateur