

# ELISA MARIA MONTANARO

Fashion & Communication Designer, Stylist

BIRTH DATE	05/07/1999
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My background in the world of fashion has allowed me to develop a strong aesthetic sense which, added to my preparation in the field of communication, gives me the ability to find effective and appealing solutions, to reach my goal in a reasoned and incisive manner.

I am a sociable, dynamic, enterprising and very dedicated to my work. In life I have always tried to improve myself, learn as much as I could and bring something positive wherever I went and with whoever I worked. I was lucky enough to work with exceptional talents, learn from the best, and most importantly, grow as a professional and as an individual. The road I have traveled is full of valuable experiences and I am excited to embrace new challenges and opportunities. I continue this incredible journey with enthusiasm and a willingness to make a meaningful contribution, hoping to make one to you as well.

Available to be relocated.

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## EDUCATION

### EUROPEAN INSTITUTE OF DESIGN (IED) - FIRENZE

#### Fashion Design - Shoes and Accessories Design

October 2017 - September 2020

### IIS GALILEI PACINOTTI - PISA

High school diploma in humanistic studies.

September 2014 - June 2017

### IISS MARZOLLA SIMONE DURANO - BRINDISI

September 2012 - June 2014

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## LANGUAGES

### Italian

Native

### English

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Cambridge First Certificate - B2

### French

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## SKILLS

### Fashion Design

Graphic design

Accessories design chain

Clothing Design chain

Styling

Set assistance

Video - photographic

Pre e post production

PR ability

### Team work

Strong ability of problem solving

Strong ability with interpersonal relation

Editorial Design

Packaging Design

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## SOFTWARE

### Adobe Acrobat Pro DC

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### Adobe After Effects

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### Adobe Premiere Pro

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### Adobe Photoshop

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### Adobe Illustrator

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### Adobe Indesign

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### Media Encoder

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### Rhinoceros

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### Adobe Lightroom

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### Microsoft Office Suite

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### Windows 10

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### Apple IOS

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**WORKING  
EXPERIENCE**

**CRESSI Sub Spa - Product Designer, Communication & Editorial Designer**

**product Designer, Communication & Editorial Designer**

Product Designer for the company bags and shoes collections. Communication & Editorial Designer.

Responsible for the development of shoes line both adult and junior section and bags line; responsible of the catalogs section; creation of online and offline contents for the brand through the main communication and social platforms; production of physical contents for supportive brand identity ex. packagings.

May 2025 (Officially employed) - Genova

**CRESSI Sub Spa - Freelance Communication & Editorial Designer**

**Communication & Editorial Designer**

Communication & Editorial Designer, Marketing Consultant.

Responsible for the catalogs section; creation of online and offline contents for the brand through the main communication and social platforms; production of physical contents for supportive brand identity ex. packagings and products; support to the photography director for lifestyle shootings.

November 2022 to May 2025 - Genova

**INDITEX - Internship VISUAL MERCHANDISER WOMAN**

**Intern Visual Merchandiser Woman & TRF Zara**

Visual merchandiser support; preparation of departments by thematic areas (minimal area, rock area, night area, urban area) both through the guidelines of Spain and through the actual product present; preparation and processing of new products trucks; window dressing and mannequins; customer support; warehouse management; online selling;

October 2021 February 2022 - Livorno

**SOLSTICE Magazine**

**Stylist**

Assembly and choice of styling, retrieval and delivery of garments and accessories. Active collaboration with the whole team.

April 2021 - Como

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## YAZE Fashion Brand

### **Designer consultant & marketing and communication specialist**

Designer consultant of the streetwear fashion brand Yaze in the clothing, accessories and footwear sector.

Creation of the visual and styling for the realization of product photo shoots; trend research; team work for the design of product graphics; communication and marketing consultant, digital and printed.

January 2021 March 2021- Lucca

## RICCOPLAST

### **Communication and Marketing administrator and creative consultant**

Creative support to the research, design and development for the production of bottoms for footwear.

Administrative manager of the section company communication and marketing; development of

a new 360 ° communication, digital and printed; creation and editing of video-photographic contents for the promotion of internal services and products; administration of customer relations (sector of Luxury and Medium-sized enterprises);

administration crm.

January 2021 March 2021- Lucca

## FIENFH Magazine

### **Stylist's assistant for Stela Plaka**

Support to the stylist in matching and combining garments for individual shots; reception and preliminary preparation of garments and accessories on site; cataloging of the garments to be used (by brand of belonging or exit); support to models in dressing and changing operations; writing of credits with relative photographic references; adjustment of the garments on the set during the shots; procedure for returning the garments to the parent company (folding, packaging and shipping).

September 2020 - Milan

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## **Stylist's Assistant for Stefano Guerrini**

### **Stylist's assistant for Stefano Guerrini**

Support to the stylist in matching and combining garments for individual shots; reception and preliminary preparation of garments and accessories on site; cataloging of the garments to be used (by brand or belonging or exit); support to models in dressing and changing operations; writing of credits with relative photographic references; adjustment of the garments on the set during the shots; procedure for returning the garments to the parent company (folding, packaging and shipping).

Vogue Italia, Kaltblut Magazine, Manintown Magazine, Desnudo Magazine MMscene Magazine, FashionablyMale Magazine

May 2018 to December 2019 - Milano/Roma

## **IED Firenze x Spazio Creativo**

### **Product Designer**

Making of an accessory (belt). From concept to finished product, presented during the third edition of Spazio Creativo at Fortezza da Basso in Florence.

July 2019 - Firenze

## **BandofOutsiders**

### **Dresser Pitti Uomo**

Dresser in the brand backstage relaunch show, during June 2018 edition for Pitti Uomo.

June 2018 - Firenze

## **PUBLICATIONS LINK**

- <https://www.malemodelszene.net/mmscene-magazine/timo-baumann-mmscene-032/>
- <https://www.vogue.it/vogue-talents/gallery/moda-uomo-autunno-inverno-2019-2020>
- <https://fashionablymale.net/2020/01/18/sam-francesconi-by-davide-musto-for-fashionably-male/>
- <https://www.blurb.com/b/9867512-desnudo-magazine-issue-16>
- <https://manintown.ams3.digitaloceanspaces.com/2020/01/mit2020january.pdf>
- <https://manintown.com/intervista-a-emiliano-di-meo/2020/02/14/>
- <https://manintown.com/a-models-talk-fero-janicek/2020/01/27/>
- <https://www.kaltblut-magazine.com/fero-by-roberto-viccaro/>