

# ELISA MARIA MONTANARO

Fashion & Communication Designer, Stylist

**BIRTH DATE** 05/07/1999

**NATIONALITY** Italiana

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My background in the world of fashion has allowed me to develop a strong aesthetic sense which, added to my preparation in the field of communication, gives me the ability to find effective and appealing solutions, to reach my goal in a reasoned and incisive manner.

I am a sociable, dynamic, enterprising and very dedicated to my work. In life I have always tried to improve myself, learn as much as I could and bring something positive wherever I went and with whoever I worked.

I was lucky enough to work with exceptional talents, learn from the best, and most importantly, grow as a professional and as an individual. The road I have traveled is full of valuable experiences and I am excited to embrace new challenges and opportunities. I continue this incredible journey with enthusiasm and a willingness to make a meaningful contribution, hoping to make one to you as well.

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Available to be relocated.

EDUCATION	<b>EUROPEAN ISTITUTE OF DESIGN (IED) - FIRENZE</b> Fashion Design - Shoes and Accessories Design October 2017 - September 2020	
	<b>IIS GALILEI PACINOTTI - PISA</b> High school diploma in humanistic studies. September 2014 - June 2017	
	<b>IISS MARZOLLA SIMONE DURANO - BRINDISI</b> September 2012 - June 2014	
LANGUAGES	<b>Italian</b> Native	
	<b>English</b>  Cambridge First Certificate - B2	
	<b>French</b>  	
SKILLS	Fashion Design Graphic design Accessories design chain Clothing Design chain Styling Set assistance Video - photographic Pre e post production PR ability	Team work Strong ability of problem solving Strong ability with interpersonal relation Editorial Design Packaging Design
SOFTWARE	Adobe Acrobat Pro DC Adobe After Effects Adobe Premiere Pro Adobe Photoshop Adobe Illustrator Adobe Indesign Media Encoder Rhinoceros Adobe Lightroom Microsoft Office Suite Windows 10 Apple IOS	           

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## WORKING EXPERIENCE

### CRESSI Sub Spa - Product Designer, Communication & Editorial Designer

#### product Designer, Communication & Editorial Designer

Product Designer for the company bags and shoes collections. Communication & Editorial Designer.

Responsible for the devolpment of shoes line both adult and junior section and bags line; responsible of the catalogs section; creation of online and offline contents for the brand through the main communication and social platforms; production of physical contents for supportive brand identity ex. packagings.

May 2025 (Officially employed) - Genova

### CRESSI Sub Spa - Freelance Communication & Editorial Designer

#### Communication & Editorial Designer

Communication & Editorial Designer, Marketing Consultant.

Responsible for the catalogs section; creation of online and offline contents for the brand through the main communication and social platforms; production of physical contents for supportive brand identity ex. packagings and products; support to the photography director for lifestyle shootings.

November 2022 to May 2025 - Genova

### INDITEX - Internship VISUAL MERCHANDISER WOMAN

#### Intern Visual Merchandiser Woman & TRF Zara

Visual merchandiser support; preparation of departments by thematic areas (minimal area, rock area, night area, urban area) both through the guidelines of Spain and through the actual product present; preparation and processing of new products trucks; window dressing and mannequins; customer support; warehouse management; online selling;

October 2021 February 2022 - Livorno

### SOLSTICE Magazine

#### Stylist

Assembly and choice of styling, retrieval and delivery of garments and accessories. Active collaboration with the whole team.

April 2021 - Como

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## YAZE Fashion Brand

### **Designer consultant & marketing and communication specialist**

Designer consultant of the streetwear fashion brand Yaze in the clothing, accessories and footwear sector.

Creation of the visual and styling for the realization of product photo shoots; trend research; team work for the design of product graphics; communication and marketing consultant, digital and printed.

January 2021- March 2021- Lucca

## RICCOPLAST

### **Communication and Marketing administrator and creative consultant**

Creative support to the research, design and development for the production of bottoms for footwear. Administrative manager of the section company communication and marketing: development of a new 360 ° communication, digital and printed; creation and editing of video-photographic contents for the promotion of internal services and products; administration of customer relations (sector of Luxury and Medium-sized enterprises); administration crm.

January 2021- March 2021- Lucca

## FIENFH Magazine

### **Stylist's assistant for Stela Plaka**

Support to the stylist in matching and combining garments for individual shots; reception and preliminary preparation of garments and accessories on site; cataloging of the garments to be used (by brand of belonging or exit); support to models in dressing and changing operations; writing of credits with relative photographic references; adjustment of the garments on the set during the shots; procedure for returning the garments to the parent company (folding, packaging and shipping).

September 2020 - Milan

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### **Stylist's Assistant for Stefano Guerrini**

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Support to the stylist in matching and combining garments for individual shots; reception and preliminary preparation of garments and accessories on site; cataloging of the garments to be used (by brand of belonging or exit); support to models in dressing and changing operations; writing of credits with relative photographic references; adjustment of the garments on the set during the shots; procedure for returning the garments to the parent company (folding, packaging and shipping).

Vogue Italia, Kaltblut Magazine, Manintown Magazine, Desnudo Magazine MMscene Magazine, FashionablyMale Magazine

May 2018 to December 2019 - Milano/Roma

### **IED Firenze x Spazio Creativo**

#### **Product Designer**

Making of an accessory (belt). From concept to finished product, presented during the third edition of Spazio Creativo at Fortezza da Basso in Florence.

July 2019 - Firenze

### **BandofOutsiders**

#### **Dresser Pitti Uomo**

Dresser in the brand backstage relaunch show, during June 2018 edition for Pitti Uomo.

June 2018 - Firenze

## **PUBLICATIONS**

### **LINK**

- <https://www.malemodelscene.net/mmscene-magazine/timo-baumann-mmscene-032/>
- <https://www.vogue.it/vogue-talents/gallery/moda-uomo-autunno-inverno-2019-2020>
- <https://fashionablymale.net/2020/01/18/sam-francesconi-by-davide-musto-for-fashionably-male/>
- <https://www.blurb.com/b/9867512-desnudo-magazine-issue-16>
- <https://manintown.ams3.digitaloceanspaces.com/2020/01/mit2020january.pdf>
- <https://manintown.com/intervista-a-emiliano-di-meo/2020/02/14/>
- <https://manintown.com/a-models-talk-fero-janicek/2020/01/27/>
- <https://www.kaltblut-magazine.com/fero-by-roberto-viccaro/>