

New Collar Jobs vs. The World

["The flaw in our character is our insistence on separating blue-collar jobs from white-collar jobs and encouraging one form of education over another." — Mike Rowe.](#)

We agree with the words of Mike Rowe. Societal distinction regarding job types has made a job more appealing than the other. Job distinctions are no longer the case with recent developments, as the birth of "New-Collar" jobs breaks the barrier of job class distinction.

What is New Collar Jobs? Do they differ from the existing job types? What are the pros and cons of New Collar Jobs? What to expect from this space?

We will discuss the answer to these questions and more in this article. But first, what are the existing job types, and how do they differ?

New collar jobs focus on an individual's skills, not a degree. That marks the significant difference between a new collar job and other collar jobs.

New Collar Jobs allows everyone to build a fast-rising career and earn well.

A career in a new-collar job is sustainable. You must be willing to learn continuously and evolve with the times.

You could take a course to participate in boot camps, internships, and projects. These are perfect ways to build up the skills a new-collar job requires.

'Blue Collar,' 'White Collar,' 'Green Collar' and 'New Collar'- What Are They?

The collar color depicts various individual work based on the color of their collars at work.

White-Collar jobs are the more prestigious job roles in the office space or environment. Trained professionals in managerial, administrative, or clerical positions hold this kind of job.

The term "white collar" points out the white shirts they often wear. Lawyers, doctors, bankers, managers, and more fall under this category.

Blue-Collar jobs are jobs that involve labor or manual skills. Construction, manufacturing, food, and retail industries fall in this category.

The term "blue-collar" describes individuals who wore uniforms made from durable fabrics. They are often blue-colored.

Fabrics like [chambray](#) and [denim](#) are perfect at veiling dirt and stains from grease. So blue-collar workers use them. Electricians, mechanics, painters, construction workers, etc., fall in this category.

Green-Collar jobs do not have a straightforward definition like the previous jobs. A green Collar job can be white or blue collared. But with the sole aim of environmental improvement and pollution reduction.

So, a manager who uses eco-friendly stationery or equipment has a green-collar job—likewise, a worker installs solar panels. Or a person who builds steel blades for wind-propelled turbines also has a green collar job.

New-Collar jobs focus on the technical knowledge and hands-on experience of an individual. It doesn't focus on a four or five-year degree.

According to [Ginni Rometty](#), new collar jobs focus on technical and soft skills an individual has developed. He might have obtained it from unconventional education.

The focus of new collar jobs is to work in an environment and keep growing, learning, and improving. It's an active position; you have to thrive by continuous learning.

So, an individual can learn a skill from a vocational center, internship, boot camp, technical school, apprenticeship, community college, or even self-taught himself the skill.

Information security analysts, pharmacy technicians, software developers, mortgage loan originators, etc., fall under new collar jobs.

These jobs' definition already shows what their differences are. We'll discuss more differences.

How do New Collar Jobs Differ From Other Jobs

Most blue, white, or green-collar jobs have specific needs or requirements. With new collar jobs, some of these requirements may not apply.

Some of the ways new collar jobs differ from other jobs are:

Ageism

Other Collar jobs might have age requirements that suit older people.

With new collar jobs, their workers are usually young and tech-savvy. But before you scream "foul," it's important to know that anyone can become tech-savvy.

As a quick learner, age is not a barrier with new-collar jobs.

Degree

Some jobs have degree prerequisites that a candidate must meet before employment. Without meeting the criteria, you don't stand a chance.

New collar jobs fix that issue; the main focus is "what you can do," "the experience you have," and proof of work. So you can get a new collar job, know your onions.

Access to Training

Blue-collar jobs need you to get degrees. You have to undergo lengthy training courses that might span into years.

With new collar jobs, you can get a certificate from less expensive schools, boot camps, internships, or apprenticeships. You also have the necessary experience, which sets you in a good position.

With all we know about New Collar jobs, what do we expect? What are its pros and cons?

Benefits Of New Collar Jobs

- New Collar Jobs creates a job opportunity with high pay for anyone with the proper skill set.

- It creates an environment where fresh ideas and innovations thrive.
- Anyone can build a career without the hindrance of getting an expensive degree.
- New Collar Jobs flow with the digital tides, so it's constantly evolving.

Is A "New Collar" Job Sustainable?

New-collar jobs create a shift in the work paradigm. In several ways, this shift is sustainable and will be relevant for years to come.

Consider the effect of the pandemic on businesses, both large and small. The pandemic has pushed more companies to be aware of their online brand appearance.

With this awareness comes the need for digital marketers, content creators, copywriters, and more. The necessary skill for these job roles is not an expensive degree.

What matters? Know your job, use the right tools, get in front of the right audience and grow the said business brand.

And from the look of things, the use of online presence to grow a business has come to stay. How sustainable can a job get?

Let's look at another example- Web development. Today, without mincing words, we can say technology is the future.

Creativity and Innovation now rule the technical space. Look at the beautiful concept of the metaverse, internet of things (IoT), cryptocurrency, NFTs, and other [Web 3.0](#) innovations.

Getting a four or five-year degree doesn't give you all the ingredients needed to put things like that together. It requires technical knowledge, hands-on experience, a series of practical projects, not just piles of books to read.

So yes, a career in a new-collar job is sustainable. You might wonder, how do I build myself for this workspace?

Positioning Yourself For A New-Collar Job

Learn a "high in demand" skill! The importance of a high in-demand skill cannot be overemphasized.

Attend boot camps, take crash courses, apply to online certification programs, build your portfolio, work on projects. Join internships, get a mentor in the workspace, and do not be afraid to learn, unlearn, and improve constantly.

With new collar jobs, the whole point is to evolve, expand, create, and innovate.

It's a new work era, brainstorm, learn and keep developing!.

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[Mike Rowe Quote: "The flaw in our character is our
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