

"Fashion is knowing who you are, what you want to say and not giving a damn"
(Gore Vidal).

Tyese Cooper is a designer with an eye for fashion and a heart for humanity.

Her introduction to design came upon her first visit to Paris. Struck by the city's beauty, she was instantly drawn to the artistry found in its buildings, landscapes and architecture. She returned to her home in the San Francisco Bay Area, feeling inspired by the City of Light. Her curiosity for design eventually led to her foray into the fashion world. After working closely with companies like [Mary Francis Bags](#), [eLUXURY.com](#), [Nordstrom](#), and Balenciaga-inspired [Keneuoe](#), she took her passion for design to the next level. Fusing her creativity with her strong sense of social responsibility, she began designing fair trade bags and travel accessories for the environmentally conscious jet-setting crowd.

In 2009, Tyese became a stylist. Working with personalities like [Ahmed Hassan](#) of HDTV, award-winning singer, [Sila Mutungi](#), and technology entrepreneur and author [Eric Ries](#), she developed a keen sense for redesigning pieces to meet her client's style. It was during this time that Tyese, the stylist became Tyese, the designer.

Steeped in values inherited from her Bay Area family upbringing, Tyese first became exposed to fashion as a child, frequenting thrift stores and transforming her grandmother's clothing into fresh and unique looks. One might say that Tyese's introduction to fashion was an environmentally conscious one.

Tyese's dedication to fashion goes beyond eco-design. Her goal is to inspire others to think and act differently. Through fashion, she cultivates consumer consciousness by encouraging people to think critically about what they buy and how they indulge.

As an environmentally conscious designer, Tyese minimizes the use of handmade fibers by utilizing recycled and biodegradable materials in her garments. Her products are smart and her designs embody her fashion philosophy. Less is more. Less waste, less excess, more versatility. With classic designs and durable construction, she maximizes the life of her apparel. Her preferred technique is to drape with structure and her pieces are known for being versatile, comfortable and accessible.

With training in business and fashion design from Golden Gate University and the Academy of Art University, Tyese is a dynamic force. While known for her infectious smile and warm manner, her critical eye for elegance and sophistication accredits her undeniable palette of euro chic style and modern refinement.

Tyese works closely with businesses that share the same ethical and environmental priorities. Her consistent relationships with fellow designers, photographers, and boutique owners have rooted her in a solid network of eco-responsible artists and humanitarians.