

ANDREA JOHNSON

INTERIM EXECUTIVE DIRECTOR
DISTRICT LEAGUE COORDINATOR

EXPERIENCE

United States Tennis Association Montana

Interim Executive Director

March 2021 -
present

- Represent the USTA in Montana, by promoting, developing, and servicing tennis programs and establishing strong relationships with 1500 individual members and 80 organizations.
- Direct and oversee tennis programs statewide (TIE, school tennis, adult leagues, JTT, flex leagues, social leagues).
- Supervise and/or mentor contractors and volunteers.
- Control expenses for an annual budget of \$150,000.
- Recommend and implement plans in conjunction with ITA and USTA committees based on initiatives and marketing promotions.
- Secure program sponsorships and grants through ITA and USTA.
- Support new junior tournament structure and rollout of the new USTA digital platform - Serve Tennis.

United States Tennis Association Montana

District League Coordinator

2016 - present

- Execute all league administration for annual programs and 600 players (total all leagues) consisting of league calendar, marketing, player eligibility, sectional events, and player, captain and facility communications.
- Establish district rules and regulations in compliance with sectional and national regulations.
- Promote player participation in Montana through marketing of programs to players, coaches, tennis pro and tennis facilities.
- Obtain annual sponsorships for programs.
- Coordinate league registration, scheduling and player and facility changes on Tennis Link Platform.
- Manage league players and mediated conflicts between players for 8 state-wide events with participants.
- Represent USTA MT working annually at sectional events.

Andrea Johnson, MA, RDN

Sports Performance Dietitian Nutritionist


- Private Practice Dietitian & Owner
- Adjunct Instructor/Adjunct Associate Professor
- Regional Dietitian Consultant - Long-term care facilities, Public Health Nutritionist - Missoula City County Health Dept, Clinical Registered Dietitian -St. Patrick Hospital

COMPLETE CV AVAILABLE UPON REQUEST

2005 - 2020



CONTACT

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 ajohnson.mta@gmail.com

 www.montanatennis.org

EDUCATION

2002

**UNIVERSITY OF TENNESSEE,
KNOVILLE**

Bachelor of Science, Nutrition

2005

**APPALACHIAN STATE UNIVERSITY,
BOONE, NC**

Master of Arts, Nutrition

PROFESSIONAL SKILLS

- Quickbooks Proficiency
- Serve Tennis & Tennis Link
- MS Office (Excel, PowerPoint, Word), Google Suite
- Social Media: WordPress, Instagram, Facebook, Constant Contact, Twitter, Canva, Slack, Zoom
- Competent Communicator, Toastmasters International

VOLUNTEER EXPERIENCE & MEMBERSHIPS

- Board Secretary, GCTA
- Board Member, BEGIN
- Member Collegiate Professional Sports Dietitian Association
- Former Board Treasurer, Toastmasters International
- Member, Academy of Nutrition & Dietetics