

SEPHORA

URBAN DECAY

Urban Decay Naked3

ITEM # 1573336
NEW



Find in store

- [Description](#)
- [Ingredients](#)
- [Shipping Info](#)

This palette is in high demand. To receive notice of when it will become available again, sign up for email notification or contact Customer Service at 1-877-737-4672 to confirm product availability at a particular store.

What it is:

A mirrored compact packed with a dozen never-before-seen rose-hued neutrals, plus a double-ended brush and an Eyeshadow Primer Potion sampler.

What it does:

Dare to get Naked all over again with Urban Decay's latest shadow palette. Naked3 debuts 12 insanely beautiful rose-hued

neutrals in an impressive range of shades—from pale, shimmery pink to deep black matte with red microglitter—in ultrasmooth matte, pearl, and glimmering metallic finishes. Each shadow features Urban Decay's Pigment Infusion System™, the proprietary blend of ingredients that gives every shade its velvety texture, rich color, serious staying power, and blendability.

What it is:

A mirrored compact packed with a dozen never-before-seen rose-hued neutrals, plus a double-ended brush and an Eyeshadow Primer Potion sampler.

What it does:

Dare to get Naked all over again with Urban Decay's latest shadow palette. Naked3 debuts 12 insanely beautiful rose-hued neutrals in an impressive range of shades—from pale, shimmery pink to deep black matte with red microglitter—in ultrasmooth matte, pearl, and glimmering metallic finishes. Each shadow features Urban Decay's Pigment Infusion System™, the proprietary blend of ingredients that gives every shade its velvety texture, rich color, serious staying power, and blendability.

This set contains:

- 0.05 oz x 12 Eyeshadows in Strange (pale neutral pink matte-satin), Dust (pale metallic pink shimmer w/iridescent microglitter), Burnout (light pinky-peach satin), Limit (light dusty rose matte), Buzz (metallic rose shimmer w/silver microglitter), Trick (light metallic pinky-copper shimmer w/tonal microsparkle), Nooner (medium pinky-brown matte), Liar (medium metallic mauve shimmer), Factory (pinky-brown satin), Mugshot (metallic taupe shimmer w/slight pink shift), Darkside (deep taupe-mauve satin), Blackheart (smoky black matte w/rosy red microsparkle)
- Double-ended brush
- 4 x 0.025 oz Eyeshadow Primer Potion sample packettes

What it is formulated WITHOUT:

- Parabens
- Sulfates
- Phthalates

What else you need to know:

The gorgeous rose-gold art-school-inspired tin case hints at the shades inside. Embossed on top with a big “Naked3” and cool facets that beg to be touched, this case is sure to inspire lots of jealous stares. Naked3 also includes a new double-ended shadow/blending brush and an Eyeshadow Primer Potion sampler with resealable samples of all four formulas (Original, Sin, Eden, and Anti-Aging). Each sample holds about a week's worth of Primer.

Years ago, Wende (founding partner of Urban Decay) had a boyfriend who took the most amazing pictures of her at sunset, when the light was ridiculously flattering. With Naked3, she wanted to recreate that amazing “golden hour” vibe that looks great on everyone.