

VIPUL BHARDWAJ

CONTENT MANAGER

WORK EXPERIENCES

SR. CONTENT STRATEGIST

eSearch Logix | FEB 2024 - Present

CONTENT MANAGER

VLink India | MAY 2023 - JAN 2024

CONTENT HEAD & STRATEGIST

HashStudioz | Oct 2022 - MAR 2023

HEAD OF CONTENT & MARKETING

Appventurez | NOV 2019 - OCT 2022

SR. CONTENT WRITER & MARKETER

IQ Infotech | MAY 2018 - NOV 2019

CONTENT WRITER

DAPA Software Solutions | JUL 2017 - APR 2018

KEY ROLES & RESPONSIBILITIES


- Create & handle monthly content plan
- Monitoring & auditing content operations
- Handling & optimizing portfolio/case studies
- Researching & writing unique content
- Monitoring competitors using Analytics
- Creating & handling social media content plan
- Coordinating with designers for conceptual ideas.
- Work with SEOs for organic growth & leads
- Writing SEO-friendly content
- Writing web content within the deadline
- Consistently collaborate with SEO team
- Writing promotional content for business clients
- Analyzing & researching the best content
- Infographics creation
- Weekly guest posting
- Writing 3rd party blogs - Medium, Quora, Reddit, etc.


TOOLS EXPERTISE

Google Analytics	<div style="width: 90%;"></div>
SEMRush	<div style="width: 95%;"></div>
Keyword Planner	<div style="width: 95%;"></div>
MozBar	<div style="width: 90%;"></div>
Canva	<div style="width: 95%;"></div>
Ahrefs	<div style="width: 85%;"></div>



CONTACT

 sbv3126@gmail.com

 +91-8130778865

 Delhi-NCR, India

EDUCATIONS

July 2012 - May 2016

BACHELOR OF TECHNOLOGY

Computer Science

Mahatma Gandhi Mission's College Of Engg & Tech | Dr. APJ Abdul Kalam University

MY SKILLS

Blogging/Writing	<div style="width: 95%;"></div>
Strategy/Planning	<div style="width: 95%;"></div>
Copywriting	<div style="width: 95%;"></div>
Content Management	<div style="width: 95%;"></div>
Optimization	<div style="width: 95%;"></div>
Analytics	<div style="width: 95%;"></div>