

ASPIRIN ASPIRATIONS

A special report looking at the potential role of aspirin in cancer prevention **page 6**



9 COUGHS, COLD & FLU



20 SEASONAL AILMENTS



True trailblazers

This year's pharmacy show saw *TM* editor Monica West chair a panel discussion focusing on the positive progress in pharmacy over the last 12 months. **Millie Browning** reports

pharmacist contractor, and Reena Barai, NPA board member and community pharmacist contractor.

Reflecting on the past

The lively discussion opened with the four trailblazing panellists reflecting on the three things that had given them most hope for the future of pharmacy in the last 12 months.

For Patricia, community pharmacy's achievements during the pandemic have meant the sector's potential is finally

getting the recognition it deserves. "I think there's a real interest in what community can do on a clinical level," she said. "The value of community pharmacy has definitely come to the fore. Yes, we've got hard times ahead that we've got to navigate, but I think there's a lot of

hope that we need to build on and move forward."

Earlier this year, members of the pharmacy sector were invited to meet the then Prince Charles at a reception to recognise these efforts, something Shilpa sees as having been a turning point. "It was lovely to meet King Charles III," she said. "For him to take the time to understand community pharmacy and speak to people individually, we must make sure we keep building on that."

Continued inside...

SPECIAL REPORT

The Pharmacy Show is always a perfect opportunity for those from across the sector to get together and discuss the future of pharmacy. It's also a good chance for people to reflect on the last 12 months and realise just how far the profession has come. And that's exactly what happened at the Trailblazers' Panel, held in the Keynote Theatre at this year's event in Birmingham.

The all-female panel, chaired by *TM* editor Monica West, included Vikki Furneaux, manager and pharmacist at Monkbar Pharmacy and YMG community pharmacy Primary Care Network (PCN) lead; Shilpa Shah, CEO, northeast London Local Pharmaceutical Committee (LPC); Patricia Tigenoah-Ojo, community



90%

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*Data on file: UK Sore throat treatment market research, 167 pharmacists, June 2022
DIFF-2022-0063 August 2022

SUPPORTING

learning

IN PHARMACY

The Professional Assistant: Ear Care

This month's module focuses on ear care, looking at the types of conditions customers may experience as well as the OTC and self-care treatment options available to them. It also includes some ear care dos and don'ts for you to pass on.

Technician Matters

This month's CPD module (page 30) looks at making the most of the DMS. On page 33, our CPPE interview series continues with primary care pathways, while page 29 brings you technician news and page 32 begins a series on deprescribing opioids.