

Favour Chibuokem

Content Writer

+2349031974964 | chibuokemfavour@gmail.com | Lagos, Nigeria | Open to Remote | Open to Relocate | [LinkedIn](#) | [Portfolio](#) | [Medium](#) | Flexible across time zones

SUMMARY

As a writer with five-plus years of content expertise across various industries and an operations manager of over two years, I am dedicated to achieving exceptional results while fostering a collaborative environment for my team. My greatest strength lies in my ability to grasp concepts and adopt tools and technologies easily. As an ardent lover of good communication, I have mastered project management and collaborative tools like Notion, Slack, Fellow, and Trello for seamless interactions with the team and stakeholders.

Astute, and detail-oriented, I thrive in remote/hybrid, tech-oriented work and display a problem-solving approach to planning successful projects and resolving issues efficiently.

EXPERIENCE

Brand & Content Lead, Varscon, Lagos, Nigeria (Remote)

Aug 2023 — Present

Varscon is a tech company that builds innovative AI, and SaaS products as well as offers consultation services to businesses.

- Developed and maintained editorial guidelines and brand tone across all communication channels.
- Lead branding and content campaigns across the web, socials and email to ensure alignment with branding initiatives and consistent messaging.
- Research, write, and update SEO-optimised web copy, documentation, and high-value content, positioning the company as a leader in the AI and SaaS industry.
- Collaborate with the executives and product team to align storytelling with the brand's identity and company goals.
- Analyse engagement metrics to optimise content strategies and increase reach.

Freelance Content Writer, Diverse Articulation, Nigeria (Remote)

Sep 2021 — Present

Diverse Articulation is a group of female writers spread around the globe. I create articles and web copies for clients using Google Docs for easy collaboration.

- Crafts compelling and SEO-optimized content for clients in diverse industries such as healthcare, finance, and technology, significantly increasing website traffic.
- Maintains strict adherence to editorial guidelines and style standards across all content, ensuring consistency and accuracy in voice, tone, and factual information.
- Consistently achieves a 90% minimum client satisfaction rate.
- Increased the team's article turnover by 33% within 4 months of joining by increasing my typing speed and grammatical accuracy to reduce the time spent on editing.

Operations Project Manager, Projecttent, Nigeria (Remote)

Apr 2022 — Present

Projecttent, doing business as Projectstake provides infrastructure for blockchain networks.

- Manage the team's day-to-day operations and administrative needs.
- Research and implement new tools and maintain team documentation on Notion.
- Agile product management with tools like Linear, Notion, Figjam, and GitHub.
- Pioneer and manage multiple cross-functional projects, including the Academy programs, team operations, and product collaboration initiatives, ensuring quality while maintaining deadlines.
- Facilitated the Academy Slack community, engaging with and managing 500+ learners across different countries and time zones.
- Standardised and automated processes, increased efficiency by over 70%, and grew X following to 1.4k+ in ten months.

Content Editor, Devjavu, Nigeria (Remote)

Oct 2022 — Mar 2024

- Edited and published over 20 blog posts, reducing grammatical errors by up to 90% by proofreading with Grammarly.
- Coordinated and implemented a content schedule for crossposting Devjavu articles on other software development blogs.

Copywriter, AIESEC in Enugu, Enugu, Nigeria

Feb 2023 — Feb 2024

AIESEC is a global platform for young people to develop their leadership potential through international internships and volunteer opportunities.

- At AIESEC, I was a member of two functional areas: Marketing and Outgoing Exchange (OGX). My experience was impactful, allowing me to grow in a challenging environment.

VOLUNTEERING

Facilitator, AIESEC in Enugu Content Creation Masterclass, Nsukka, Enugu

Ambassador, GitKraken, University of Nigeria, Nsukka

Volunteer Teacher, HopeVision Nursery and Primary School, Bariga, Lagos

EDUCATION

University of Nigeria, Nsukka, Nsukka, Nigeria - B.Sc., Food Science and Technology

As an undergraduate, I grew my skills and network within and outside the classroom by attending tech events, volunteering with AIESEC, and freelancing as a content writer.

SKILLS

Content Creation	: Blogs, Research, Writing, Copywriting, Style Guide Implementation, Proofreading, Editing, SEO Software, SEO Copywriting, AI Writing, Article Writing
Toolstack	: Google Docs, WordPress, SurferSEO, Claude, Notion, Slack, ChatGPT, Frase, Jasper, TallyForm, Linear, Trello, Airtable, GitHub, Scalenut
Project Management	: Milestones (Project Management), Organizational Planning, Agile Management, Documentation, Roadmap, Design Thinking, Prioritization, Retrospective, Reporting, Risk Management
Soft skills	: Communication, Teamwork, Multitasking, Collaboration, Adaptive, Constructive Criticism, Prioritization

CERTIFICATIONS

Solving Problems with Creative and Critical Thinking, IBM; through Coursera	Jan 2024
The Fundamentals of Digital Marketing, Google	Nov 2019
Writing Professional Email and Memos, Coursera	Nov 2020