

Sample content for different clients:

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Client : Samawa Global
(Latest Video Ads –year 2021)

Advert- 1 Arabic

https://www.instagram.com/samawa_global/tv/CX-96Wil-cY/?utm_medium=copy_link

Advert- 2 English Ad

https://www.instagram.com/samawa_global/p/CU6koATpxz7/?utm_medium=copy_link

Client:
Amjad Alsamhan Events & Weddings



Sample Post 1

Amjad AlSamhan creates the mood of a magical wedding with the perfect lighting tones. Let your wedding photos speak the fairytale even after many years!



Sample Post 2

This picture reflects a million stories about the beauty of your life after wedding! Girls, wouldn't you love to start the romantic journey of your life from here?



Axis Insurance LLC



Content Strategy

1. #WhackyWednesday
2. Posts to sharing links to the new website
3. #ThursdayTrivia (Insurance Quiz)
4. #DidYouKnow
5. Road Safety



Brand-specific post

As a service consultant, Axis assists you in:

Getting comprehensive and economical product solutions

Claim management and assistance

The decision-making process

Stress-free execution of business goals for your company through Optimally designed and affordable policies

Insurance regulatory affairs of the company

Text on image

Here is how Axis helps you as your service consultant

Axis website content marketing
Sample post-2

Are you making the most of your insurance policy?
Check out our website to know more about our Solutions & Services;

<http://www.axisinsurance.ae/personal.html>



ACQUA DI PARMA



LAUNCH EVENT POSTS

Ebano & Mirra Launch Event

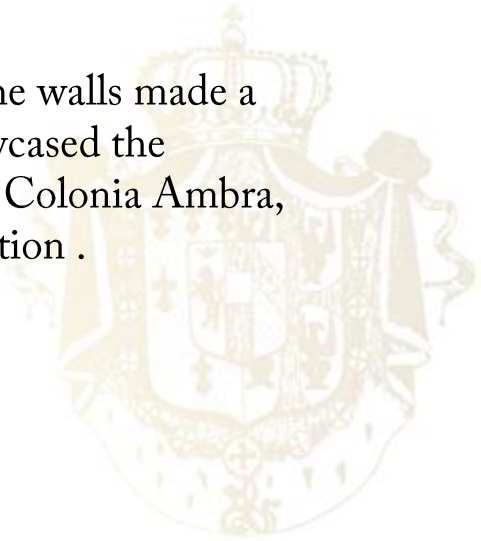
Discover the new journey of Ingredient Collection!
From Leather to Oud to Ambra and Quercia, Acqua di Parma's iconic fragrance collection continues its journey into new olfactory landscapes and cultures; now venturing 2 new chapters at the exotic & magical deserts of Dubai.

[#BrandStory](#)

Post Event Content

Arabic Majilis with masks on the walls made a splash at the launch event; showcased the mysterious & sensual depths of Colonia Ambra, the third fragrance of the collection .

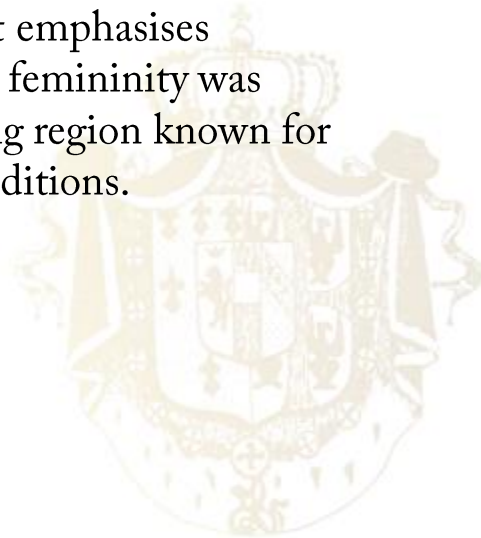
#IngredientCollectionJourney



A new trend unfolded in the Middle East! Colonia Ebano, a fragrance that defines modern Arab men has been launched for those who have the courage to create his own path.

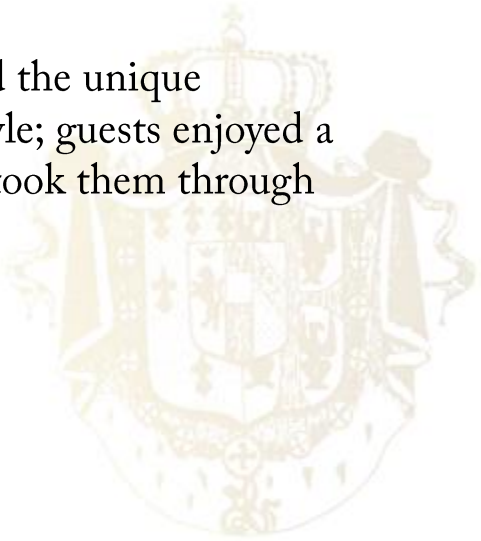
[#Colonia Ebano](#) [#AcquaDiParma](#) [#Collection](#)

Colonia Mirra, a fragrance that emphasises modern women's confidence & femininity was launched in Dubai; a fascinating region known for the elegance & charm of its traditions.



An exclusive event that reflected the unique combination of tradition and style; guests enjoyed a unique sensory experience that took them through the ingredient collection.

[#IngredientCollectionJourney](#)



Thank You!

