

## **MOLLIE JAMISON**

Phone: (903) 839-1221 Email: molliejjamison@gmail.com

### **EXPERIENCE**

#### **Peace Corps Volunteer**

TEFL Program – Ecuador

January 2019 – March 2020

- Served as both Editor-In-Chief and Content Editor of Peace Corps Ecuador's El Clima Magazine. Served as a guest lecturer presenting on the topic of "Journalism - A Model For Teaching English and Ethics in Developing Worlds." Completed 10 weeks of extensive training on topics including cultural sensitivity, Spanish and teaching English as a foreign language. Worked for one year co-teaching and co-planning English courses in the underserved community of La Libertad as well as co-taught for 10 weeks at an institution in Quito. Participated in countless community service projects including leadership and self-defense camps for children as well as the cleaning of parks and beaches. Designed a creative writing pen pal project between middle school students in Ecuador and Texas. Lectured more than 100 undergraduate journalism students in Texas as part of Peace Corps "Third Goal" to promote its mission stateside. Conducted interviews with locals in Spanish as part of a research project to assess community needs.

#### **Freelance Writer/Editor/Contributor**

Multiple Publications

May 2013 – Present

- Independently edited or contributed stories for the following online and print publications: Cowboys & Indians Magazine, West Fort Worth Lifestyle Magazine, Dallas Observer, North Texas Daily, On the Record Magazine, Renovator Magazine, Jiu-Jitsu Magazine, Surveyor Magazine, DallasTowers.net and Denton Live Magazine.

#### **Arts + Culture Editor**

DFW Child Magazines – Addison, TX

April 2014 – September 2015 (Intern to full time)

- Managed online and print event calendars. Wrote a weekly newsletter of family-friendly events sent to more than 167,000 local parents. Managed multiple columns and features in three monthly publications (Dallas, Fort Worth and North Texas Child Magazines) and two ancillary publications Thrive and DallasChildBaby. Represented DFWChild at numerous public speaking engagements. Produced cover lines, cut lines, blog and social media content.

#### **Marketing & Events Coordinator**

SPARK! (Non-Profit) – Dallas, TX

October 2015 – February 2017 (Full time)

- Researched and developed innovative ways of teaching children from low-income families about creativity. Planned, budget, staff and execute all private and public events. Managed organization's website and all social platforms (Facebook, Twitter, Instagram, Youtube, Pinterest, TripAdvisor, Yelp, Groupon.) Wrote and designed weekly blogs, monthly e-newsletters, press releases and all marketing materials as well as

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coordinated volunteer engagements, website updates, advertisement sales and media outreach.

### **Senior Copywriter**

C-Level Marketing & Sales Consulting – Plano, TX

Dec 2013 – Aug 2014 (Intern to contract employee)

- Copyedited blogs and marketing materials. Produced copy for web and managed all social media channels.

### **Student Writer**

UNT News Service – Denton, TX

Aug 2011 – May 2013 (part-time)

- Wrote and sent out press releases on a variety of topics. Produced videos and performed additional public relations tasks.

## **EDUCATION**

University of North Texas (Denton, TX)

Graduated May 2014

Bachelor of Arts, Journalism; Minor, Political Science

GPA: 3.4/4.0 cumulative

Regents University (London, UK) – summer 2013

Classes: International Advertising, British Media

## **SPECIALIZED SKILLS & TRAINING**

**Languages:** Fluent in Spanish and English.

**Computers:** Proficient in MailChimp, Salesforce, Google Analytics, Google AdWords, WordPress, Slack, Microsoft PowerPoint, Word and Excel. Basic knowledge of HTML.

**Awards/Internships:** Barbara Colegrove Journalism Scholarship (May 2013); Tyler Junior College Emerging Leader of the Year nominee (May 2012) Sports Writer, Tyler Junior College Apache Powwow newspaper (2011) Breaking News Intern, KLTV Channel 7 News (2011)

**Leadership Positions:** Group Leader, Awaken Creativity Writer's Group (2016-2017); Chair of Events Committee, Mayborn School of Journalism Ambassadors (2013); Secretary, Tyler Junior College Press Club (2010-2011); Captain, Whitehouse High School Track Team (2009-2010); Regional and Area Youth Representative, Disciples of Christ Churches (2008-2010)

**Training:** Awaken Creativity Writers Workshop (November 2016); MySweetCharity Media Training (August 2016); PR For Nonprofits Workshop by Public Relations Society of America (July 2016); Association of Fundraising Professionals Workshop (January 2016); Texas Tribune

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Festival Attendee (September 2013); Ally Training, UNT's Division of Equity & Diversity (2012);  
College-Level Tutor Training at Tyler Junior College (August 2010)