

# HERLITA DEWI RAHMAYANTI

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## SUMMARY:

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Herlita Dewi Rahmayanti is an undergraduate student at Indonesian Institute of the Arts Surakarta, known as Institut Seni Indonesia (ISI) Surakarta, Majoring in Film and Television. As a film and television student, she likes to maximize every opportunity that she gets to learn and grow more.

## WORK EXPERIENCE:

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### Talent Coordinator at A Film Company, Onen Studios

May 2021 - Present | <https://www.youtube.com/c/ONENSTUDIOS>

- Finds and recruits talent for the film project by the categories.
- Facilitate communication between management/team members.
- Negotiating contracts, managing calendars, and overseeing projects from start to finish.

### Creative Team at A Production House, Gchari Project

June 2022 - Present

- Creating ideas and proposals for clients, outlining the key tasks and associated costs.
- Brainstorming and creating concepts by formulating general themes or ideas.
- Client liaison to develop a strong understanding of client requirements and objectives.
- Staying one step ahead of competitors by researching current media trends.

### Freelancer Content Writing at A Digital Platform, Superpixel Indonesia

January 2022 - April 2022 | [herlitadr.journoportfolio.com](http://herlitadr.journoportfolio.com)

- Researching topics and creating style guides for a company's content.
- Writing content that helps drive conversions based on the company's goals.

## ORGANIZATION & COMMITTEES EXPERIENCE :

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Indonesian Institute of The Arts Surakarta, Indonesia

Expected graduate in 2024

Major: Film and Television, The Faculty of Art and Design

GPA: 3.75/4.00 - Cum Laude

### Retorika ISI Surakarta, The Student Activity Unit

Secretary | 13 March, 2022 - Present

- Organizing files, preparing documents, managing office supply inventory and scheduling appointments.

### Pekan Intuisi 2022, Event by Student Publications (LPM INTUISI ISI Surakarta)

Head of Event Division | 16 June, 2022 - 17 June, 2022

- Planning, organizing, mobilizing and/or coordinating the staff, event participants, officials, and administrators for the successful execution of an event.

### Level Basic Leadership Training (LKTD), Event by Student Association

Social Media Specialist | 6 November, 2021 - 7 November, 2022

- Building and executing social media strategy through audience research.
- Creating and publishing content on all social media platforms.

## **RELEVANT PROJECTS:**

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### **Student Creativity Program (PKM) at Indonesian Institute of the Arts Surakarta**

Assistant Director | 13 January, 2022 - 30 January, 2022

- Developing strategies, design projects, track progress goals, and evaluate and improve departmental performance.

### **Klaten Film Festival at Komunitas Film Klaten (KONFIK)**

Public Relation | 27 June, 2021 - 30 June, 2021

- Establishing and maintaining relationships with consumer, community, employee, and public interest groups.
- Responding to requests for information release or press conference from the media.

## **SKILLS:**

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I'm Passionate about Creative Communication, Data Research, Brainstorm, Ideate on all creator-related campaign for develop presentation or proposal campaign. Skilled in Writing Content, Creative Concept, Public Speaking, Coordinating Talent, Managing and Organization. Have a positive attitude, strong analytical, planning skills, good communication and presentation skills.